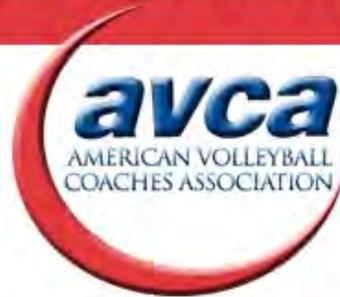


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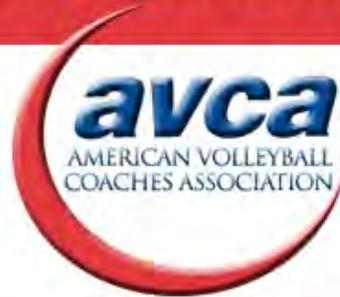


Convention Sponsorship Opportunities



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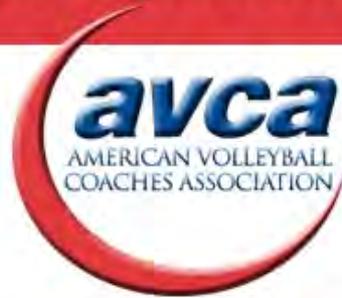


High School All-America Match: \$100,000 (SOLD)



Build an event around your sponsorship including the possibility of TV.

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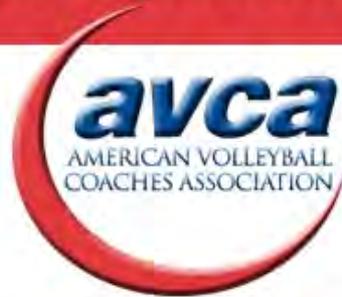


Collegiate All-American Sponsorship: \$25,000

One of the AVCA's most visible programs. The AVCA honors nearly 1,000 athletes with its All-Region, All-America and POY awards. The POY from all divisions and the Division I All-America Team are honored at a banquet during the AVCA Annual Convention. Every time an award winner is promoted through the media, a release by the schools sports information department or announcement on their web site, consumers will see your company's name. Former AVCA POY's include Long Beach State's Misty May and Stanford University's Kerri Walsh.



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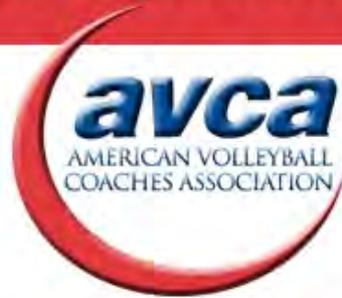


Convention Kickoff Party: \$17,500 (SOLD)



Kick off the convention in your own special way. You have the ability to welcome everyone to the convention. This is also the first meal function of the convention.

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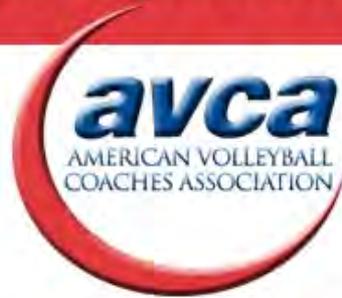


AVCA All-America/POY Banquet Sponsorship: \$15,000

The Player of the Year from all divisions and the Division I All-America Team are honored at the AVCA All-America/Player of the Year Banquet held during the AVCA Annual Convention. This is a must see and most well attended single event at the AVCA convention. With an average attendance of more than 950 over the last three years, this event offers great exposure and a captive audience of volleyball decision makers. The sponsor would have the opportunity to address the audience as well as present the honorees with their awards.



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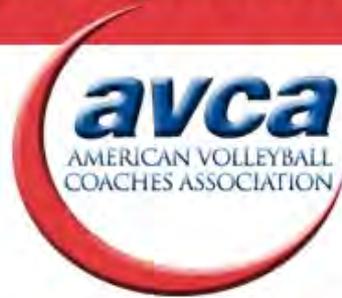
AVCA Coaches Honors Luncheon Sponsorship: \$15,000 (SOLD)



The Coaches Honors Luncheon drew over 800 attendees in 2016 and is guaranteed to be one of the most attended functions at the Convention. Title sponsorship gives premier placement in terms of signage, recognition, and exposure to attendees. Coaches from all levels as well as the 2017 AVCA Hall of Fame class will be honored at this prestigious event. Be the brand that they associate with excellence!

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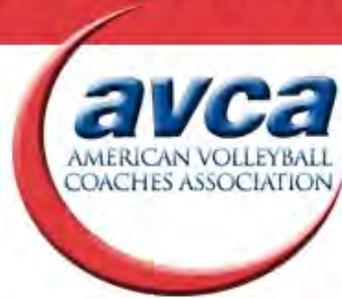
Coach of the Year/Hall of Fame Sponsorship: \$10,000

Be recognized as the standard of excellence as sponsor of the Coach of the Year and Hall of Fame programs. No other programs are as revered and as cherished as these. If you want to position your product as the standard bearer of quality then this opportunity may be for you. The sponsor will receive recognition on all awards, during the Coaches Honors Luncheon, in press events and much more.



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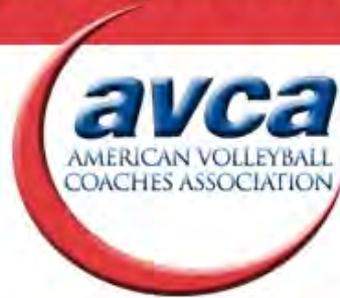
Player of the Year Sponsorship: \$10,000 (SOLD)



This prestigious sponsorship allows your company to be associated with the Player of The Year for each collegiate division. This sponsorship also gives you the opportunity to increase your visibility and gain name recognition. The sponsor will be able to present each honoree with their awards.

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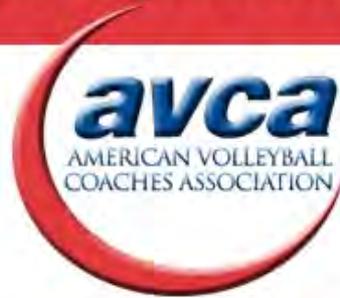
Hotel Keycard Sponsorship: \$7,500 (SOLD)

Have your name on the one item everyone has to have (their Hotel Keycard). You have the ability to use the keycard in any way you want to create a marketing piece. This allows you to be in the hands of attendees from check-in to check-out.



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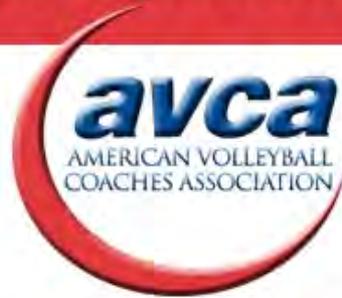
Convention Court Sponsorship: \$7,500 (SOLD)



Gain exposure by placing logos on the courts that will be used at the convention. These courts as well as other signage and mentions of the court will be branded with your name.

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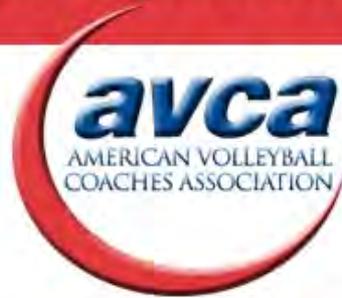


AVCA Coaches Zone Sponsorship: \$5,000 (SOLD)

This sponsorship allows your company to be prominently featured in the “AVCA Coaches Zone”, a gathering space complete with tables, chairs and the AVCA messaging center. The AVCA Coaches Zone will be located near the middle of the Volleyball Marketplace, where you can take advantage of over 16 hours of traffic that is scheduled into the convention schedule. During sponsor functions, food and beverage stations will be positioned strategically around the Coaches Zone, guaranteeing maximum traffic and ample time to build relationships, show your product and discuss opportunities with coaches.



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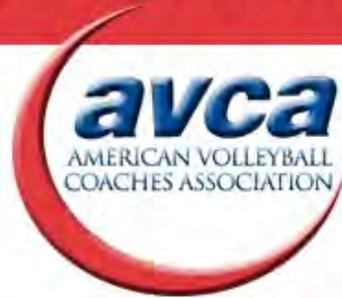


Bag Sponsorship: \$5,000 + cost of bags (SOLD)



This is always one of the most visible and appreciated sponsorships at the convention. Every convention attendee will be given a convention bag, which you will provide. The bags are carried throughout the convention and throughout the year by coaches and club directors. Your logo and the AVCA Annual Convention logo will be visible to everyone.

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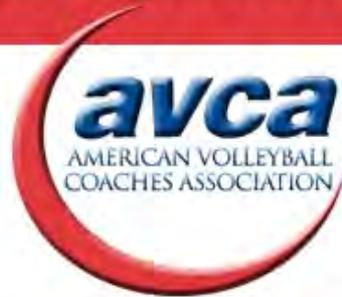
General Signage Sponsorship: \$5,000 (SOLD)

Have your name and logo on well over 100 directional and informational signs and 8 daily schedules placed throughout the convention center.



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AVCA Girls' Talent Showcase @ AVCA Convention **Title Sponsorship: \$5,000**



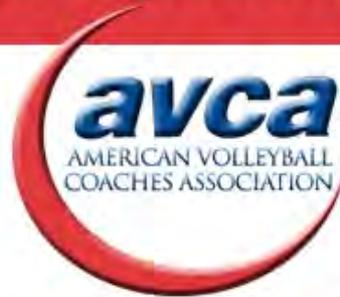
PHENOM

powered by **UNDER ARMOUR.**

This recruiting event draws almost 300 athletes from all parts of the country and almost as many college coaches. Widely advertised throughout the fall season to both collegiate and high school coaches, this event puts your name in front of the best in volleyball coaches.

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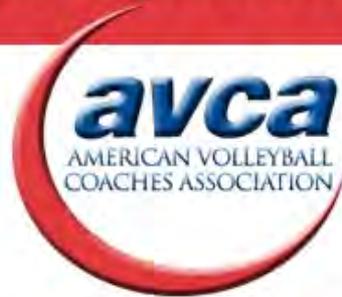
Video Screen Sponsor: \$5,000



Also new this year we'll have two video screens on one of the AVCA Convention demo courts. Presenters will have the opportunity to use the screens during on-court presentations. When the screen isn't in use, your company logo will be placed on the video screen to provide you branding exposure during every session on that court.

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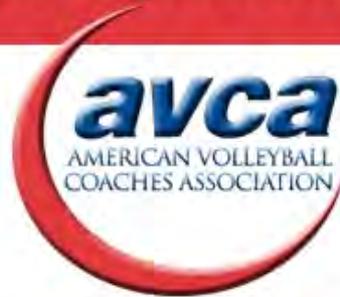
Saturday Breakfast Sponsorship: \$5,000

Increase your exposure at the AVCA Convention by sponsoring the Saturday Breakfast, December 16th from 8:30-9:30am. This sponsorship gives you the opportunity to have a breakfast station at your booth, greatly increasing the flow of traffic!



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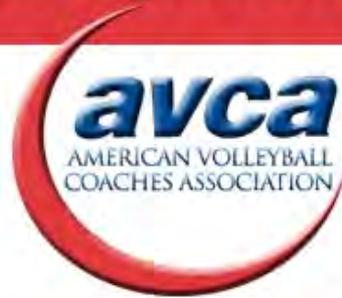
Convention App Sponsorship: \$5,000



The AVCA Convention App provides you with the opportunity for various exposure inside of the App. Your logo will appear on the launch screen, watermark on the schedule page, banner ad on the landing page, ability to upload video, pdf's, etc. as well as many more branding opportunities. The App will be launched in September 2017.

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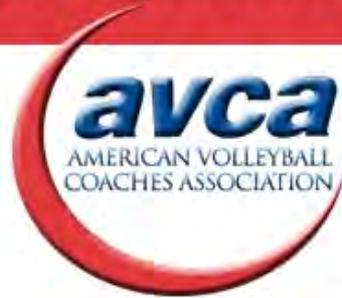


Lanyard Sponsorship: \$4,500 (SOLD)

Have your logo on something every attendee must wear. This is a great vehicle for name recognition/retention.



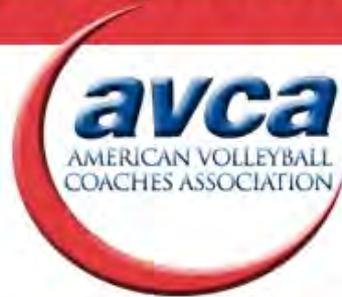
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Name Badge Sponsorship: \$4,500



Have your logo on something every attendee must wear. This is also a great vehicle for name recognition/retention.

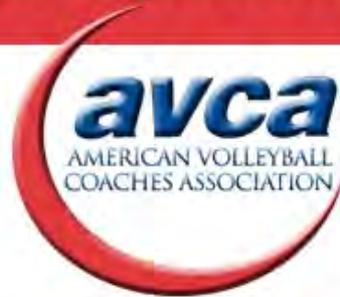


Food Station #1: \$4,500

Drive traffic to your booth during the Friday Night Party at the AVCA Convention. Party will be located in the Volleyball Marketplace from 5–7:30 pm. A food station will be placed in or near your booth during party hours. Each food station will include a server. This sponsorship consists of a Meat Carving or Dessert station option. Two carving stations and one dessert station sponsorships are available.



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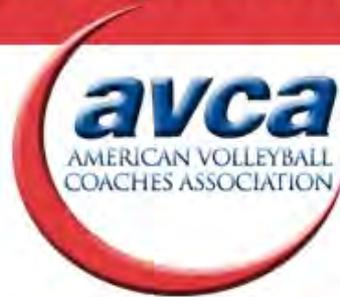


Drink Station: \$4,500



Drive traffic to your booth during the Friday Night Party at the AVCA Convention. Party will be located in the Volleyball Marketplace from 5– 7:30 pm. A drink station will be placed in or near your booth during party hours. Each drink station will include a server. This sponsorship consists of beer, wine, soft drinks, and water. Three sponsorships are available.

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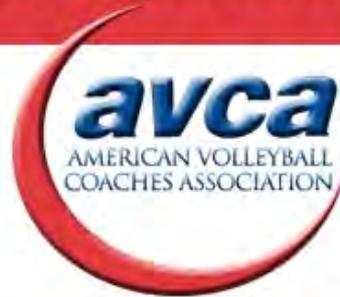


Food Station #2: \$4,500

Drive traffic to your booth during the Friday Night Party at the AVCA Convention. Party will be located in the Volleyball Marketplace from 5–7:30 pm. A food station will be placed in or near your booth during party hours. Each food station will include a server. This sponsorship consists of a Taco, Mini Burger, Quesadilla, or Mini Slider station option. Four sponsorships are available.



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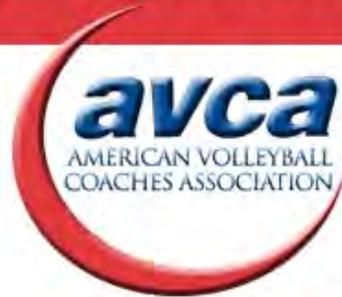


Food Station #3: \$4,500



Drive traffic to your booth during the Friday Night Party at the AVCA Convention. Party will be located in the Volleyball Marketplace from 5– 7:30 pm. A food station will be placed in or near your booth during party hours. Each food station will include a server. This sponsorship consists of a Cheese or Stuffed Mushroom station option. Two sponsorships are available.

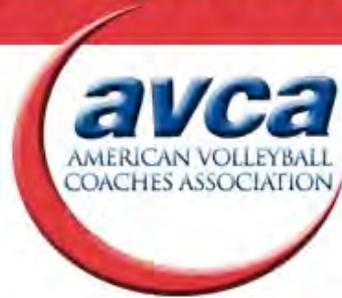
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Regiception: \$2,500

New this year is “Regiception” which will be located next to the AVCA Convention Registration area. On Wednesday, December 13 from 11 am – 7 pm and Thursday, December 14 from 8:45 – 10:15 am, we’ll be providing complimentary water, soft drinks and coffee to attendees. You’ll have the opportunity to have a table, pop-up banners and chat with attendees outside of the Volleyball Marketplace!



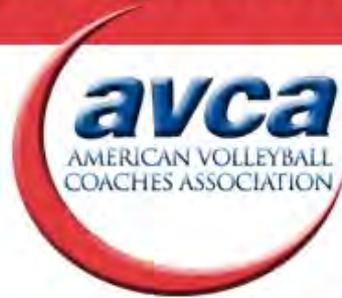


Pre-Convention Seminar Sponsorship: \$2,500

This sponsorship provides you an opportunity to give a 3-4 minute sales message at the beginning of the session and welcome everyone to the seminar. This seminar is one of the most popular at the convention and a great opportunity to gain more exposure for your company. This will be the only seminar taking place during this time.



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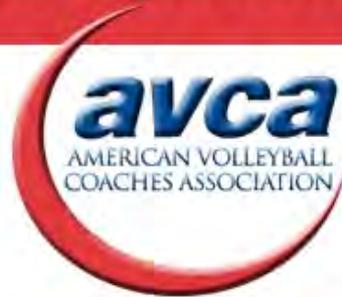


Water Bottle Sponsorship: \$2,500 (includes cost of water bottles)

Sponsor water bottles that coaches can carry around all week and then take home with them. You will provide your logo and marketing message and we'll order the water bottle for you. Approximately 4 water stations will be placed throughout Volleyball Marketplace, meeting rooms and the Talent Showcase area.



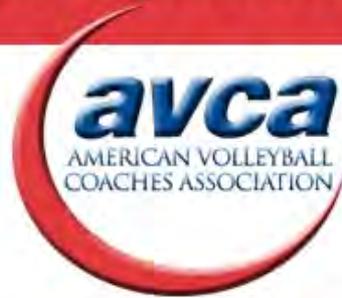
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Frisbee Flyer Sponsorship: \$2,500 (includes cost of frisbees)



This branding sponsorship allows the sponsor to provide each convention attendee with a frisbee flyer. A frisbee will be placed into each coaches bag that is picked up by attendees at the registration area. Cost of frisbee flyer included in sponsorship.

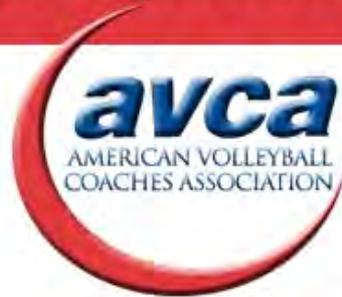


AVCA Convention First Time Attendee & AVCA Match Point Receptions: \$2,500

The AVCA First Time Attendee Reception is for new AVCA convention attendees. This reception will take place on Wednesday, December 13 from 5:15 p.m.-6:15 p.m in the Kansas City Convention Center. A classroom session for first time attendees will take place before the reception and will cover topics such as convention highlights, must attend events, maximizing time and networking. Sponsor will have the opportunity to speak in the classroom for 3-4 minutes, pass out promotional materials, and brand the reception. From 5:00 p.m.– 6:00 p.m. the AVCA Match Point Reception (formerly the Mentoring Program Reception) will take place. The Mentoring Program, launched in the Fall of 2010 has been developed to allow experienced coaches share their knowledge and talents with fellow coaches in the volleyball community. Sponsor will also have the opportunity to address reception attendees, brand the reception and gain name recognition throughout the year on the AVCA website and any AVCA Mentoring correspondence with coaches.



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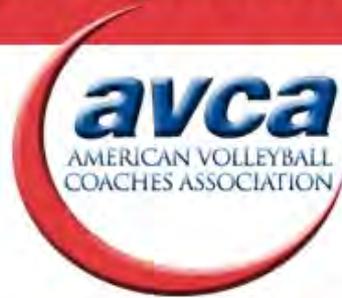
Water Barrel Covers: \$2,500



Your company will be the center of attention with this new sponsorship. Have your company logo on a total of 8 water barrel covers that are placed around the net systems. Great opportunity for branding and name recognition.

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Convention Court Floor Graphics: \$2,500

Be a part of the action by having your company logo on the AVCA Convention demonstration courts. You'll have two floor graphics on each hard court and your logo will be seen by virtually every attendee that attends the on-court sessions. Two sponsorships available.



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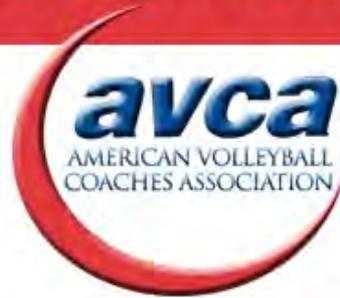
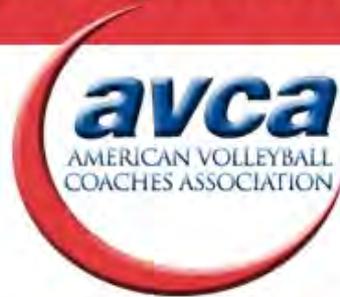


Photo Booth Sponsorship: \$2,500



Maximize your exposure at the AVCA Convention with this fun opportunity! This sponsorship will be during the Friday Night party in the exhibit hall from 5-7:30pm. Attendees will be able to pose for pictures, and walk away with instant prints complete with your branding!

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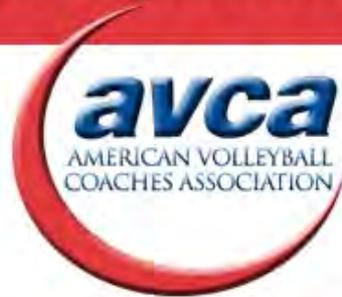


Food Station #4: \$2,250

Drive traffic to your booth during the Friday Night Party at the AVCA Convention. Party will be located in the Volleyball Marketplace from 5– 7:30 pm. A food station will be placed in or near your booth during party hours. Each food station will include a server. This sponsorship consists of a Veggie or Fruit station option. Two sponsorships are available.



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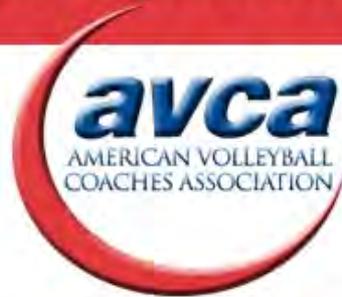
AVCA Super Session Sponsorship: \$2,000



On Friday from 8:30 - 10:15 am in the Marriott Basie Ballroom, you'll also have the opportunity to speak for 3-4 minutes to a crowd of around 1,000 attendees. Some of the top coaches in the nation will participate in "T" Talks in one of the most exciting sessions of the convention!

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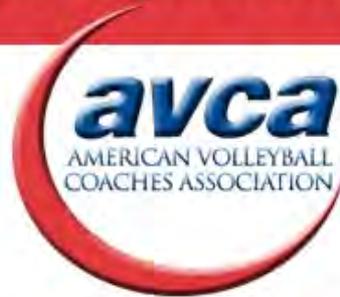


AVCA Victory Club Sponsorship: \$2,000

The AVCA honors head coach members who have reached various victory milestones in their career. Have your name on one of the most popular AVCA award programs on Friday from 8:30 - 10:15 am in the Marriott Basie Ballroom. You'll also have the opportunity to speak for 2-3 minutes and help to pass out awards.



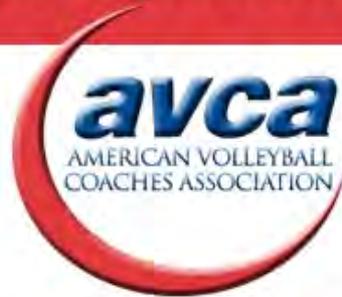
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Column Wrap Sponsorship: \$2,000



Wrap your company name/logo around the AVCA Convention with the column wrap sponsorship. You'll receive two large signs that will wrap around columns in a high traffic area. This is a great sponsorship for all budgets!

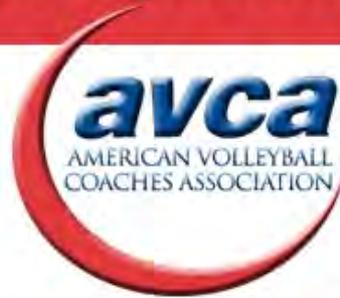


Stadium Cup Sponsorship: \$2,000 (includes cost of cups)

This branding sponsorship allows the sponsor to provide each convention attendee with a stadium cup. A cup will be placed into each coaches bag that is picked up by attendees at the registration area. Cost of stadium cups included in sponsorship.



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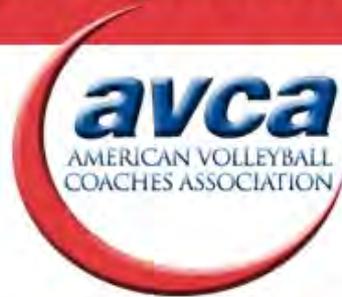


Career Center Sponsorship: \$2,000



The AVCA Career Center will be a place coaches come to post resumes and search for job openings. Sponsor the Career Center and increase your exposure, as this is sure to be a high traffic area for the coaches you are trying to reach.

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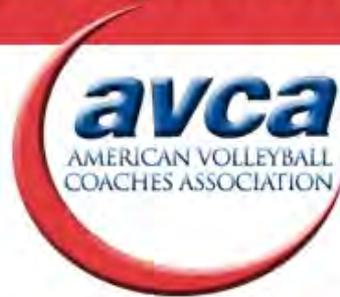


Pocket Koozie Sponsorship: \$1,750 (includes cost of koozies)

This branding sponsorship allows the sponsor to provide each convention attendee with a pocket koozie. A koozie will be placed into each coaches bag that is picked up by attendees at the registration area. Cost of koozie included in sponsorship.



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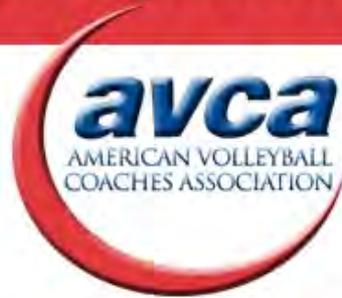
Convention Pen Sponsorship: \$1,750 (includes cost of pens)



This sponsorship gives you the opportunity to place your company's logo on pens that attendees will use everyday. Stand out from the rest and maximize your convention presence. Sponsorship includes cost of pens.

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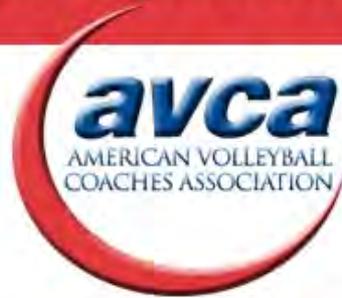
AVCA Semi-Final Tailgate Party: \$1,500

Looking to sponsor a party? On Thursday, December 14 from 4:45-5:45, the Semi-Final Tailgate Party will take place in the Marriott Bassie Ballroom. You'll have the opportunity to make the party your own by using your company branding and welcoming everyone to the event.



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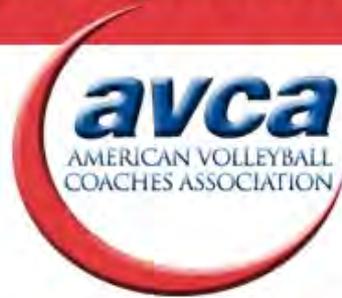


General Meetings Breakfast Sponsorship: \$1,500



Increase your exposure by sponsoring the general meeting breakfast on Thursday, December 15th from 7:30 – 8:45 am outside the General Meeting Rooms. You'll also have the opportunity to speak for 3-4 minutes and pass out promotional materials to the attendees.

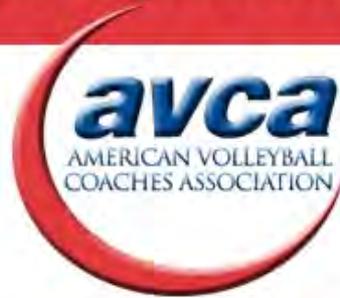
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**Product Development Seminars: \$1,500 (hour)
\$1,000 (30 min)**

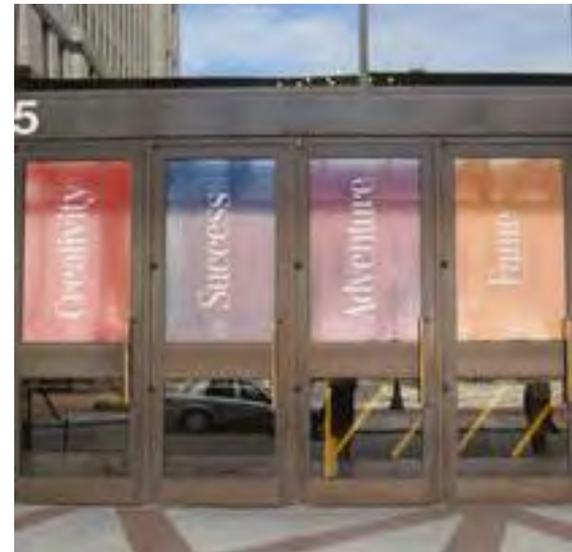


A Product Development Seminar allows you to reach out to convention attendees by providing 30-minute to an hour classroom or on-court presentations. This is a great way to maximize your exposure at the AVCA Convention and to drive more traffic to your booth.

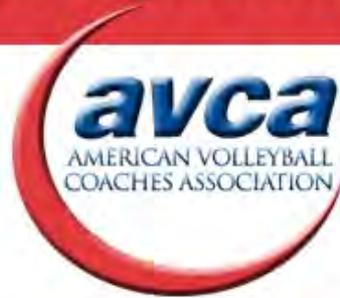


Door Signage Sponsorship: \$1,000

Make one of the first and last impressions as your company takes ownership and sponsorship of the entrance/exit doors at the convention center. In addition to getting your message across to coaches as they enter the facility, this position is also visible to coaches as they leave the concourse. Call for sizes, locations and pricing. Production included.



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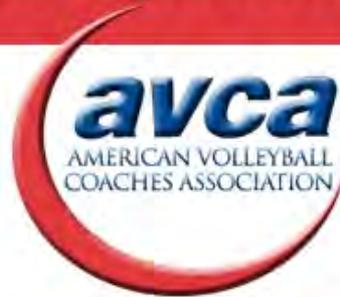
Escalator Sponsorship: \$1,000



Display your company logo, brand, message and/or booth number up and down the escalators of the convention center. This is a great way to keep your company top of mind throughout the convention. Call for sizes, locations and pricing. Production included.

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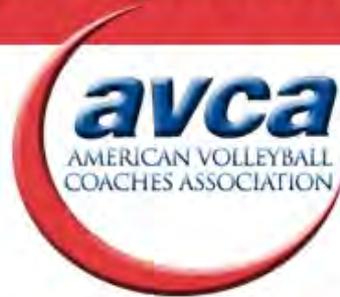
Floor Graphics/Footprint Sponsor: \$1,000

Make an impression before attendees enter the exhibit halls; place advertising at attendees' feet throughout the AVCA Convention. These floor graphics promote your company and double as great directional's to your booth. Call for sizes, locations and pricing. Production included.



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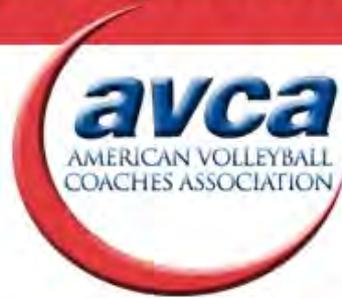


Lobby Banner Sponsorship: \$1,000



Place your company's ad on a lobby banner in a prime, high traffic location. Seize a great opportunity to maximize your exposure and make your booth location known.

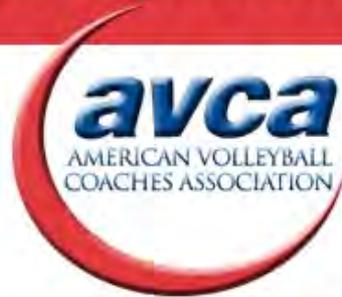
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T-Shirt Sponsorship: \$1,000 + cost of T-Shirts

Drive traffic to your booth and increase your exposure by providing t-shirts to convention attendees. This sponsorship provides the opportunity to include a coupon card in the convention registration bags that attendees can redeem at your booth to receive the t-shirt. This is an excellent way to create another selling opportunity for your product or service.



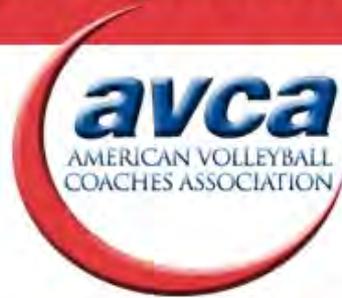


International Coaches Networking Breakfast & Orientation: \$1,000

New this year on Thursday from 8:30 – 10 am, all international coaches are invited to attend a networking breakfast and orientation. Help welcome our international guests and deliver a 3-4 minutes message with the opportunity to leave promotional materials and/or a gift.



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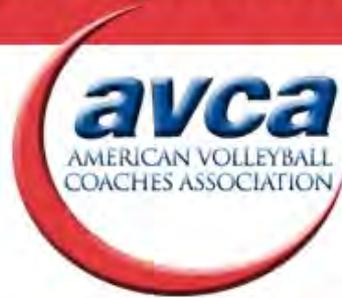


Convention Seminar Sponsorship: \$1,000



How can you increase your exposure in front of a large group of volleyball coaches at the AVCA Convention? Convention seminar sponsors are given an opportunity to deliver a sales message during the first 3 – 4 minutes of the presentation as well as provide promotional materials to the coaches who attend the session. This sponsorship is a budget friendly way to make your product or service stand out from the rest.

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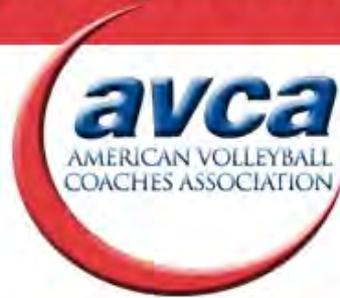


Seminar Audio Recording Sponsorship: \$1,000

How can you continue reaching coaches after the convention has ended? Sponsor the seminar audio recordings and put a sales message at the beginning of each audio link. All convention seminars will be audio recorded and the links will be posted on the AVCA Web site after the event. Continue your sales message by reaching coaches for months and years to come.



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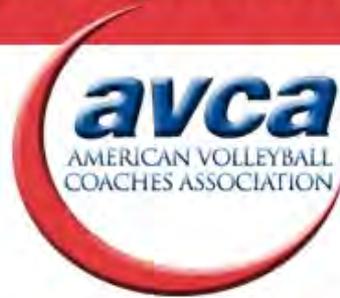


Convention General Meetings Sponsorship: \$1,000



Pick a specific group (if available) that you want to target and sponsor one of our 9 general meetings. Use an informational, promotional materials, etc. to get into the hands of our attendees. Use the room to promote your company and have the chance to introduce the keynote speakers for each meeting.

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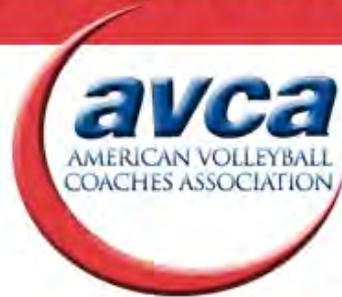


Volleyball Marketplace Floor Map: \$1,000

Here's your opportunity to brand your name on something that every attendee should have in their hands! The Volleyball Marketplace Floor Map will be printed on an 8 ½ x 11 piece and placed into each registration bag. Your logo and booth number will be prominently placed on each map. You'll also receive additional branding on a larger map that will be placed near the Volleyball Marketplace entrance doors.



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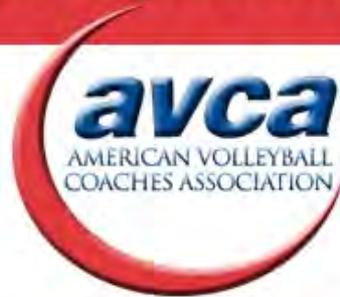
Sand Court Ball Stops: \$500



Place your branding around the sand court in the middle of the exhibit hall! This sponsorship opportunity offers a prime location for your branding. Ten sponsorships are available.

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Sponsorship Levels (click ribbons to view chart)



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