



2017 AVCA Annual Convention Seminars At-A-Glance Kansas City, Missouri

Updated 12/8/17

***Please note that any coach who reaches the NCAA Division I Women's Volleyball Championships will be excused from their presentation(s). Schedule updates will be posted in the convention center and sent out through the AVCA Convention App.**

***Session is being audio recorded.** Audio recording will be available complimentary to AVCA members on the AVCA website.

****Session is being video recorded** by Art of Coaching Volleyball. Videos will be available complimentary to convention attendees for a 30-day period beginning in late January or early February. Videos will be available for purchase on the Art of Coaching Volleyball site after the complimentary access period is closed. Complimentary access period details will be sent to all convention attendees.

KCCC = Kansas City Convention Center

DATE & TIME	SEMINAR TITLE <i>(Suggested Audience/Level)</i>	LOCATION	SPEAKER(S)
Wednesday, December 13, 2017			
1 – 4 p.m.	Pre-Convention Seminar: Preparing Your Setter to Play at Peak Performance – Coaching Strategies for Skill Development and Mental Sharpness	KCCC 2502AB	Avital Selinger (Former Olympian and Netherlands Women's Team Head Coach)
4:15 – 5:15 p.m.	AVCA Convention 101: What Every First-Time Attendee Needs to Know* <i>(All – Basic)</i>	KCCC 2502AB	Chuck Rey (Miami, Ohio) & Brian Swenty (Vilseck High School)
6 – 7:30 p.m.	Opening Session: Coaching Evolution – Growing, Learning and Improving as a Coach and Leader* (open to all attendees with a pre-con/full or full registration package) <i>(All – Intermediate)</i>	KCCC 2502AB	John Dunning (Stanford – retired)
Thursday, December 14, 2017			
10:30 – 11:30 a.m.	Attack with Defense <i>(All – Intermediate)</i>	Mateflex Court 1	Avital Selinger (Former Olympian and Netherlands Women's Team Head Coach)
10:30 – 11:30 a.m.	Training the Mechanics of Attacking: Drills for Improving Player Technique and Skills** <i>(All – Intermediate)</i>	Mateflex Court 2	Penny Lucas-White (Alabama St.)
10:30 – 11:30 a.m.	Elevate Your Skills with High Performance Beach Volleyball Coaching <i>(All – Advanced)</i>	Beach Court	Marcio Sicoli (Pepperdine)
10:30 – 11:30 a.m.	Promoting Your School, Your Players and Your Team: The Role of the Head Coach in Marketing Their Volleyball Program* <i>(All – Intermediate)</i>	KCCC 2502AB	Cathy George (Michigan St.)
10:30 – 11:30 a.m.	Identifying the Most Important Skills for Scoring Points in the Men's/Boy's Game* <i>(Men's/Boy's – Intermediate)</i>	KCCC 2503AB	Mark Hulse (Loyola University Chicago), Dan Friend (Lewis), Matt McCarthy (Lewis) & Daniel Ames
10:30 – 11:30 a.m.	Where Do We Go from Here? A Discussion of Recruiting Issues in the College Game* <i>(College – Intermediate)</i> – presented by AVCA Recruiting Task Force	KCCC 2505AB	Denise Corlett (Stanford), Billy Ebel III (Lipscomb), Patty Costlow (Asics Munciana), Travis Hudson (Western Kentucky) & Jill Wilson – Moderator (Virginia Tech)
10:30 – 11:30 a.m.	Coaching Camp (By Invitation Only)	KCCC 2202	
11:45 – 12:45 p.m.	Eye Sequencing and Timing: Two Essential Keys in Blocking* <i>(All – Intermediate)</i> – presented by Jostens	KCCC 2502AB	Jeremy Sands (United States Naval Academy)
11:45 – 12:45 p.m.	Prevalent Shoulder Issues in Volleyball and the Relevant Research Aimed at Reducing Them* <i>(All – Intermediate)</i> – presented by Jostens & Motus	KCCC 2505AB	Kyle Norris (Iowa Lakes Community College) & Ben Hansen (Motus)
1 – 2 p.m.	Creating Stronger, Faster, Smarter Athletes through Superior Training Technology* <i>(All – Intermediate)</i> – presented by Jostens	KCCC 2502AB	Travis Worley (Vertical Training Academy)
1 – 2 p.m.	Get a "GRIP" on Your Best Pre-Season Preparation: The 'How To' on Your Best Pre-Season Yet for the Best Season and Winning Results* <i>(College – Advanced)</i> – presented by Jostens	KCCC 2505AB	Bo Hanson (Athlete Assessments)
2:30 – 3 p.m.	Career Center Roundtable: Dream Job – Get It or Live It <i>(All – Intermediate)</i>	Career Center – Hall E	Megan Kahn (Alliance of Women Coaches)
2:30 – 3:30 p.m.	Training to Use the BIC <i>(Men's/Boy's – Intermediate)</i>	Mateflex Court 1	John Speraw (USAV Men's Team Head Coach & UCLA)
2:30 – 3:30 p.m.	Drills for Training Out-of-System Transition** <i>(All – Intermediate)</i>	Mateflex Court 2	Joe Sagula (North Carolina)
2:30 – 3:30 p.m.	BVR LIVE: Analyze Athletes' Physical Characteristics Before, During and After Training <i>(All – Advanced)</i>	Beach Court	Marcio Sicoli (Pepperdine)
2:30 – 3:30 p.m.	Defensive System Development Part 1 – Principles and Data* <i>(All – Intermediate)</i> – presented by Gold Medal Squared	KCCC 2502AB	Chris McGown (Gold Medal Squared)
2:30 – 3:30 p.m.	Identifying Winners: Proactive Thoughts and Strategies Great Athletes Employ During Competition* <i>(College – Advanced)</i>	KCCC 2503AB	Dorothy Webb (Wellesley College)

2:30 – 3:30 p.m.	Recruiting with Limitations: Creative Methods to Out-Recruit Your Budget* <i>(College – Intermediate)</i>	KCCC 2504AB	Kyle Shondell (Huntington University) & Cliff Hastings (Parkland College)
2:30 – 3:30 p.m.	Division I Bracketing 101: Understanding the NCAA Tournament Selection and Seeding Process* <i>(College – Intermediate)</i>	KCCC 2505AB	Lisa Peterson (DI Volleyball Committee Chair), Rick Cole Jr. (DI Volleyball Committee Member) & Kristin Fasbender (NCAA)
2:30 – 3:30 p.m.	Coaching Camp (By Invitation Only)	KCCC 2202	
3:45 – 4:15 p.m.	Career Center Roundtable: Contracts 101 – Understanding the Most Important Parts of Your Employment Agreement <i>(All – Intermediate)</i>	Career Center – Hall E	Garry Rosenfield (Coaches Inc.)
3:45 – 4:45 p.m.	A Systematic Approach to Game-Like Setter Training** <i>(All – Intermediate)</i>	Mateflex Court 1	Rob Beam (Oakland)
3:45 – 4:45 p.m.	Making Your Middle Available on Out-of-System Plays** <i>(All – Intermediate)</i>	Mateflex Court 2	Heather Olmstead, David Hyte & Jonny Neeley (BYU)
3:45 – 4:45 p.m.	Developing Technical Practices to Refine the Fundamentals of Your Elite Beach Athlete – Part 1 <i>(All – Advanced)</i>	Beach Court	Marcio Sicoli (Pepperdine)
3:45 – 4:45 p.m.	How to Craft a Winning Volleyball Staff and Program* <i>(College – Intermediate)</i>	KCCC 2502AB	Beth Launiere (Utah) & Leo Hopf (Teamhopf)
3:45 – 4:45 p.m.	How to Create a Strong Volleyball Community to Build Your College Program* <i>(Men's/Boy's – Intermediate)</i>	KCCC 2503AB	Kenny Rogers (MotorMVB Foundation)
3:45 – 4:45 p.m.	Why We Win – Elite Division II Coaches Offer Their Strategies for Success* <i>(Division II – Intermediate)</i>	KCCC 2504AB	Kristy Bayer (Arkansas Tech), Doug Walters (Cedarville), Matt Cribbin (American International), Phil Piontek (Central Missouri) & Chuck Waddington – Moderator (Angelo St.)
3:45 – 4:45 p.m.	Making the Transition from Assistant to Head Coach: Next Steps and Considerations for Your New Role* <i>(All – Intermediate)</i>	KCCC 2505AB	Michaela Franklin (Clemson), Dani Busboom Kelly (Louisville), Aaron Smith (Virginia) & Linda Hampton-Keith – Moderator (NC State)
Friday, December 15, 2017			
8:30 – 10:15 a.m.	Super Session: “T” Talks – Tactics, Training & Technique* <i>(All – Intermediate)</i> – presented by U.S. Marine Corps Recruiting Command <ul style="list-style-type: none"> • A New Vision for Volleyball in the United States – Jamie Davis • Wearable Technology for Volleyball Performance Analysis and Advanced Workload Management – Ben Hansen • Why We All Need to Care About Men’s Volleyball – John Speraw • How to Implement a Challenge Review System in Your Gym for Under \$1,000 – James Neyhouse • Here is My Story – Penny Lucas-White 	Marriott Basie Ballroom	Jamie Davis (USA Volleyball Chief Executive Officer), Ben Hansen (MotusVB), John Speraw (USAV Men’s Team Head Coach & UCLA), James Neyhouse (Centre College) & Penny Lucas-White (Alabama St.)
8:30 – 10:30 a.m.	Knowing Yourself and Knowing Your Players: Scouting All Phases of the Game <i>(All – Advanced)</i>	KCCC 2503AB	Marcio Sicoli (Pepperdine)
*10:30 a.m. sessions open to Weekend Registration attendees only			
10:30 – 11:30 a.m.	ACL Injury Prevention – You Can Decrease Your Player’s Risk* <i>(All – Intermediate)</i>	KCCC 2502AB	Meghan Hubbell MS, AT, PTA (Ohio St. University Wexner Medical Center)
10:30 – 11:30 a.m.	Understanding Your Biases: Daniel Kahneman, Moneyball and Volleyball* <i>(All – Intermediate)</i>	KCCC 2505AB	Tod Mattox (Starlings Volleyball)
*11:45 a.m. sessions open to Weekend Registration attendees only			
11:45 – 12:45 p.m.	Movement to Muscle: Strength Training for the Volleyball Shoulder – Is It Helping or Hindering?* <i>(All – Intermediate)</i> – presented by Performance Conditioning Volleyball	KCCC 2502AB	Lisa Bartels PT, DPT, PRC (Crossroads Physical Therapy)
11:45 – 12:45 p.m.	Giving Your Players “Homework” – Get Thousands of Reps Off the Court to Accelerate Your Player’s Skill Development* <i>(High School/Club – Intermediate)</i>	KCCC 2505AB	Kyle Mashima (Rotate 123)
1:15 – 1:45 p.m.	Career Center Roundtable: Student-Athlete Issues – Working Through Problems the Right Way <i>(All – Intermediate)</i>	Career Center – Hall E	Garry Rosenfield (Coaches Inc.)
1:15 – 2:15 p.m.	Finding Effective Solutions to Various Transition Situations** <i>(All – Intermediate)</i>	Mateflex Court 1	Michelle Collier (Georgia Tech)
1:15 – 2:15 p.m.	Defensive System Development Part 2 – Training Mechanics and the System <i>(All – Intermediate)</i> – presented by Gold Medal Squared	Mateflex Court 2	Chris McGown (Gold Medal Squared)
1:15 – 2:15 p.m.	Preparing Youth and Junior Athletes to be Successful College Athletes <i>(High School/Club – Intermediate)</i> – presented by JVA	Beach Court	Matt Olson (WAVE Volleyball Club)
1:15 – 2:15 p.m.	Measuring the Defender: What Adds Up to an Effective Libero* <i>(College – Intermediate)</i>	KCCC 2502AB	Jesse Ortiz (Michigan St.)
1:15 – 2:15 p.m.	Turning Around a Program in One Year: How to Take Over a Program and Win* <i>(College – Advanced)</i>	KCCC 2503AB	Bo Hanson (Athlete Assessments) & Ali Carey-Oliver (Mt. San Antonio College)
1:15 – 2:15 p.m.	Directing Operations: A Discussion of Navigating the Role of Director of Operations* <i>(College – Intermediate)</i>	KCCC 2504AB	Alesha Busch (Florida), Virginia Pham (Oklahoma), Nao Ikeda (Minnesota), Kyle

			Homeyer (Virginia) & Shane Wilkinson – Moderator (Indiana)
1:15 – 2:15 p.m.	Why We Hire Who We Hire* (<i>All – Intermediate</i>) – presented by Women Leaders in College Sports	KCCC 2505AB	Patti Phillips (CEO – Women Leaders in College Sports), Carla Wilson (Director of Athletics – UMKC), Maria Buckel (Director of Athletics – Fontbonne) & Jill Shields (Deputy AD/SWA - Kansas State)
1:15 – 2:15 p.m.	Coaching Camp (By Invitation Only)	KCCC 2209	
2:30 – 3:30 p.m.	Problem Solving - Designing Activities to Improve Your Team's Deficiencies** (<i>All – Intermediate</i>) – presented by VERT	Mateflex Court 1	Karch Kiraly (USAV Women's Team Head Coach)
2:30 – 3:30 p.m.	How to Grow Boy's Volleyball and the Drills to Help You Do It** (<i>Men's/Boy's – Intermediate</i>)	Mateflex Court 2	Matthew Snyder (Elite Sports Ohio)
2:30 – 3:30 p.m.	Developing Technical Practices to Refine the Fundamentals of Your Elite Beach Athlete – Part 2 (<i>All – Advanced</i>)	Beach Court	Marcio Sicoli (Pepperdine)
2:30 – 3:30 p.m.	From Paper to Practice: Developing a "Team Value System" that Fosters a Championship Culture* (<i>All – Intermediate</i>)	KCCC 2502AB	Beth Wilmeth (University of Northwestern)
2:30 – 3:30 p.m.	Bridging the Gap Between the Weight Room and the Court* (<i>All – Intermediate</i>)	KCCC 2503AB	Leslie Flores-Cloud (Drake)
2:30 – 3:30 p.m.	Successful Volleyball Facility Management 101* (<i>High School/Club – Intermediate</i>) – presented by JVA	KCCC 2504AB	Corey Helle (Upward Starz), Colleen Craig (Rally Volleyball), Max Miller (Mintonette Sports Club) & Dave Bayer (Milwaukee Sting)
2:30 – 3:30 p.m.	Lessons Learned in Coaching: Our Biggest Breakthroughs & Takeaways* (<i>All – Intermediate</i>) – presented by Alliance of Women Coaches	KCCC 2505AB	Kirsten Bernthal Booth (Creighton), Cathy George (Michigan St.), Beth Launiere (Utah), Amber Warners (Calvin) & Megan Kahn – Moderator (Alliance of Women Coaches)
2:30 – 3:30 p.m.	Coaching Camp (By Invitation Only)	KCCC 2209	
3:45 – 4:15 p.m.	Career Center Roundtable: Crafting a Standout Resume (<i>All – Intermediate</i>)	Career Center – Hall E	Karen Silins (A-Plus Career and Resume)
3:45 – 4:45 p.m.	Ball Control Drills for Energy and Activity** (<i>All – Intermediate</i>)	Mateflex Court 1	Ray Gooden (Northern Illinois)
3:45 – 4:45 p.m.	Raise your Teams' Volleyball IQ and Improve Defense: Train Your Team to be One Step Ahead, Take Their Eyes Off the Ball, Look Through the Net and Read** (<i>High School/Club – Intermediate</i>) – presented by JVA	Mateflex Court 2	Jason Hames (K2 Volleyball Club)
3:45 – 4:45 p.m.	Creating Tactical Practices to Enhance your Athlete's Beach Volleyball IQ – Part 1 (<i>All – Advanced</i>)	Beach Court	Marcio Sicoli (Pepperdine)
3:45 – 4:45 p.m.	Reflections on Setters I Have Coached and Training We Have Used* (<i>All – Advanced</i>)	KCCC 2502AB	John Dunning (Stanford – retired)
3:45 – 4:45 p.m.	Tools and Strategies to Help Coaches Reach Their Fundraising Goals* (<i>All – Intermediate</i>)	KCCC 2503AB	Wade Garard (MotorMVB)
3:45 – 4:45 p.m.	Managing UP – Ensuring Your Relationship with Your Boss is the Best It Can Be* (<i>College – Intermediate</i>)	KCCC 2504AB	Garry Rosenfield (Coaches Inc.)
3:45 – 4:45 p.m.	Semi-Final Match Analysis* (<i>All – Intermediate</i>) – presented by Data Project	KCCC 2505AB	Todd Dagenais (Central Florida) & Nicki Holmes (George Washington)
3:45 – 4:45 p.m.	Coaching Camp (By Invitation Only)	KCCC 2209	
Saturday, December 16, 2017			
9 – 10 a.m.	Training Serve and Serve Receive Both Individually and as a Team** (<i>All – Advanced</i>)	Mateflex Court 1	Giovanni Guidetti (Turkey Women's National Team Head Coach & VakifBank)
9 – 10 a.m.	My Top Three Practice Competitions (<i>All – Intermediate</i>) – presented by USA Volleyball – CAP	Mateflex Court 2	Rob Browning (Saint Mary's)
9 – 10 a.m.	Creating Tactical Practices to Enhance your Athlete's Beach Volleyball IQ – Part 2 (<i>All – Advanced</i>)	Beach Court	Marcio Sicoli (Pepperdine)
9 – 10 a.m.	The Most Common Indoor Volleyball Injuries and the Non-Delegable Responsibilities of Coaches, Schools and Leagues with Reference to the Safety and Welfare of Players* (<i>All – Intermediate</i>)	KCCC 2502AB	Dr. C.J. Abraham, P.E.
9 – 10 a.m.	Growing the Men's/Boy's Game: Ideas for Increasing Participation in Club and Youth Programs* (<i>Men's/Boy's – Intermediate</i>)	KCCC 2503AB	Matthew Snyder (Elite Sports Ohio), Chris Brandt (Heart of America Region) & Austin Isham (MAVS Volleyball)
9 – 10 a.m.	Best Practices for a Junior Club Recruiting Coordinator* (<i>High School/Club – Intermediate</i>) – presented by JVA	KCCC 2504AB	Patty Costlow (Munciana Volleyball) & Joe Jablonski (Texas Advantage Volleyball)
9 – 10 a.m.	Balancing the Role of Being a Parent and Coach – Winning at Home and at Work* (<i>All – Intermediate</i>)	KCCC 2505AB	Kevin Hambly (Stanford), Branden Higa (Cal Baptist),

			Kirsten Bernthal Booth (Creighton), Stacy Boudreau (Wisconsin Whitewater) & Ronda Shirley – Moderator (Navarro College)
9 – 10 a.m.	Coaching Camp (By Invitation Only)	KCCC 2211	
10:15 – 10:45 a.m.	Career Center Roundtable: Finding Balance in Your Work-Life (<i>All – Intermediate</i>)	Career Center – Hall E	Megan Kahn (Alliance of Women Coaches)
10:15 – 11:15 a.m.	Training Attackers: Error Analysis and Correction** (<i>All – Intermediate</i>)	Mateflex Court 1	Gwen Egbert (Doane University)
10:15 – 11:15 a.m.	Preparing for a Successful Future – Creating a Positive Culture in Elementary School and Youth Volleyball by Providing Individualized Progressions** (<i>All – Beginner</i>)	Mateflex Court 2	Ruth Nelson (brvc, LLC)
10:15 – 11:15 a.m.	It's Game Time: How to Get the Most Out of Your Elite Beach Player During the Match (<i>All – Advanced</i>)	Beach Court	Marcio Sicoli (Pepperdine)
10:15 – 11:15 a.m.	Code Switching: Exploring the Delicate Balance of Language, Culture, Values and Professionalism* (<i>All – Intermediate</i>)	KCCC 2502AB	Jennifer Jacobs (Augustana University) & Nnenna Akotaobi (Swarthmore College)
10:15 – 11:15 a.m.	Essential Components of Junior Beach Athletes' Recruiting Videos* (<i>High School/Club – Intermediate</i>) – presented by JVA	KCCC 2503AB	RJ Abella (South Carolina)
10:15 – 11:15 a.m.	What to Expect When You Coach Both the Men's and Women's Teams* (<i>Men's/Boy's – Intermediate</i>)	KCCC 2504AB	Mike Talamantes (Park), Amable Martinez (Saint Peter's) & Nickie Sanlin – Moderator (McKendree)
10:15 – 11:15 a.m.	Open Share of Video and Data: What Lies Ahead* (<i>College – Advanced</i>) – presented by VolleyMetrics	KCCC 2505AB	Giuseppe Vinci (VolleyMetrics)
10:15 – 11:15 a.m.	Coaching Camp (By Invitation Only)	KCCC 2211	
11:30 a.m. – Noon	Career Center Roundtable: Blueprint for Success – The Career Portfolio (<i>All – Intermediate</i>)	Career Center – Hall E	Karen Silins (A-Plus Career and Resume)
11:30 – 12:30 p.m.	Dynamic Drills and Modifications: Competitive Drills to Address Specific Team Needs** (<i>All – Intermediate</i>)	Mateflex Court 1	Nancy Dorsey (St. James Academy)
11:30 – 12:30 p.m.	Building Champions – Drills that Promote Rapid Growth in Young Athletes** (<i>All – Beginner</i>)	Mateflex Court 2	Bryon Larson (Dynasty Volleyball Club)
11:30 – 12:30 p.m.	Step Close Beach Volleyball Blocking Technique (<i>All – Advanced</i>)	Beach Court	Andor Gyulai (Volleyball1on1)
11:30 – 12:30 p.m.	Being Intentional about Culture Creation and Maintenance* (<i>All – Advanced</i>)	KCCC 2502AB	Theresa Beeckman (Tree Roots Culture Consulting)
11:30 – 12:30 p.m.	Bringing It All Together: Final Thoughts on High Performance Beach Volleyball Coaching (<i>All – Advanced</i>)	KCCC 2503AB	Marcio Sicoli (Pepperdine)
11:30 – 12:30 p.m.	Leverage Loss, Maximize Learning* (<i>All – Intermediate</i>) – presented by USA Volleyball – CAP	KCCC 2504AB	Sue Gozansky (UC – Riverside – retired)
11:30 – 12:30 p.m.	Marine Corps Coaching Workshop: Challenging the Leader in You* (<i>All – Intermediate</i>)	KCCC 2505AB	TBD
11:30 – 12:30 p.m.	Coaching Camp (By Invitation Only)	KCCC 2211	
12:45 – 1:45 p.m.	Exhibitor Showcase Session: From Jump to Landing – How Simple Changes in Training are Having an Impact on Success* (<i>All – All</i>) – presented by VERT	KCCC 2502AB	David Gil (Vert)
12:45 – 1:45 p.m.	Exhibitor Showcase Session: Opening the Coaching Toolbox – How to Use Rotate123 for Stat Analysis, Video Breakdown and Live Broadcasting* (<i>All – All</i>) – presented by Rotate 123	KCCC 2503AB	Kyle Mashima (Rotate 123)
12:45 – 1:45 p.m.	Exhibitor Showcase Session: VolleyMetric's New Features Premiere and Certification* (<i>All – All</i>) – presented by VolleyMetrics	KCCC 2505AB	Giuseppe Vinci & Devin Young (VolleyMetrics)
12:45 – 1:45 p.m.	Exhibitor Showcase Session: Making Video Analysis a Key Part of Your Club or High School Program* (<i>All – All</i>) – presented by Hudl	KCCC 2504AB	Gabrielle Kuhl (Hudl)
12:45 – 1:45 p.m.	Exhibitor Showcase Session: Using ATHLETeX to Build a Championship Team – Understanding the "ex factors" that Drive Team Success* (<i>All – All</i>) – presented by HUMANeX Ventures	KCCC 2215C	Brianna Ashburn & Erin Moore (HUMANeX Ventures)
2 – 3 p.m.	The Block and Defense System Used by VakifBank Istanbul in the European and World Championships* (<i>All – Intermediate</i>)	KCCC 2502AB	Giovanni Guidetti (Turkey Women's National Team Head Coach & VakifBank)
2 – 3 p.m.	Using Match Stats to Plan Tomorrow's Practice* (<i>All – Intermediate</i>)	KCCC 2504AB	Jackie Simpson-Kirr (Clemson)
2 – 3 p.m.	Beach Volleyball Advanced Defensive Tactics* (<i>All – Intermediate</i>) – presented by USA Volleyball – CAP	KCCC 2505AB	Angela Rock (Olympian, Beach Volleyball Professional and Coach)
3:15 – 4:15 p.m.	Closing Session: Why We Coach and What We Can Do to Stay Motivated in Our Careers* (<i>All – Intermediate</i>)	KCCC 2502AB	Giovanni Guidetti (Turkey Women's National Team Head Coach & VakifBank)