



## **AVCA SILENT AUCTION – FREQUENTLY ASKED QUESTIONS**

### **Do I have to be an AVCA member and/or a Volleyball Marketplace exhibitor to donate an auction item?**

No! In fact, participating in the auction is a terrific way for both exhibiting and non-exhibiting companies to get exposure at the convention. Donations are:

- Displayed throughout the convention and on the convention website.
- Listed in the convention app with your company name and description. The app is downloaded and used by nearly all convention attendees which guarantees exposure to more than 2,000 volleyball coaches and club directors.
- Tax deductible.

In addition, donors are entitled to request a copy of the bid-sheet for their item(s). This allows for follow-up with attendees who are specifically interested in your product.

### **What happens to the money raised from the auction?**

All proceeds generated from the Silent Auction will go to support the AVCA Diversity Awards. This award provides promising minority volleyball coaches funding for professional development at the AVCA Convention.

### **Are there benefits to donating early?**

Yes! The earlier you donate, the earlier we can begin promoting your donation through a listing on the AVCA Web site and convention promotions.

### **I'm donating a certificate. Do I need to send in something to display?**

This is entirely up to you. Historically, items with a display that engages one or more of the five senses are more exciting to bidders. For a ticket package, for instance, consider sending in a school jacket or cap. With a mini-vacation, you might include a basket of products from the destination area. The sky's the limit! The more unique an item is, the more buzz it generates with bidders – both for the item AND for your company or school!

### **Why must certificates be valid through December 31, 2019?**

This encourages frequent and higher bidding because it allows the winner a full year to use the product or service offered.

### **What is the shipping and handling policy for items not claimed onsite?**

Auction items not claimed onsite at the convention will be returned to AVCA Headquarters. They will be shipped from Lexington, Kentucky to the high bidder at the high bidder's expense. In addition to shipping costs, a \$25 handling fee will be assessed for each item. This covers AVCA's cost of shipping the item from Minneapolis to Lexington and coordinating payment. To avoid these charges please take advantage of the shipping center provided on the Volleyball Marketplace show floor, which will be available to attendees from 8:30 – 11 a.m. on Saturday, December 15.