



American Volleyball Coaches Association 2021 Virtual Convention Schedule December 15 – 18, 2021

- Attendees will enter the AVCA Virtual Convention via a link to the virtual platform. The link will be sent to attendees approximately one week prior to the convention.
- Login to the virtual convention with the e-mail address used during registration. Upon entering the platform for the first time, attendees will be prompted to create a password (which can be different from your AVCA membership password). Use that password and your e-mail address to login each time you enter the platform.
- You will enter the virtual convention through the Lobby. Visit the virtual platform sections listed on the schedule below to attend live and on-demand educational sessions, connect with exhibitors, network with other coaches, or participate in one of the other virtual convention activities.
- Virtual Convention programming will include recordings of presentations conducted during the AVCA Convention in Columbus. These sessions will be available through the virtual platform as noted on the schedule below.
- All educational programming is available on-demand after the session unless otherwise noted.**
- Virtual Convention attendees will have access to the platform content Dec. 15 – 18 during the virtual convention through Jan. 17, 2022. Please note education sessions will be available to virtual convention attendees only through the platform and content will not be posted on the AVCA website.

WEDNESDAY, DECEMBER 15, 2021			
All Times Listed in Eastern Time	Program Notes	AVCA Virtual Convention Session/Event	Virtual Platform Section
	Daily Program Overview Available Upon Entry Into Lobby	Today's Program featuring Landrum Roberts	Lobby
9 a.m. ET	Available On Demand	Introduction to the AVCA Virtual Convention – View a brief video presentation of how to navigate through the virtual event platform	Sessions
Available 24 hours		AVCA Virtual Volleyball Marketplace – Search for vendors, get product information, receive attendee product show specials, and schedule appointments directly with AVCA Virtual Convention exhibitors during or after the show. Visit exhibitor booths anytime to schedule an appointment.	Expo
Available 24 hours		Career Center – Visit the Virtual Career Center to search job openings, post resumes, review salary survey information by division/conference, and schedule an appointment with a resume expert career counselor. *Please visit the Career Center page on the convention site for information on scheduling counselor appointments. Appointments are available first-come, first-served.	Expo – Visit the Career Center Booth
Available 24 hours		College Open Dates & Tournament Scheduling Center – College coaches have the opportunity to post open dates or search open date postings through the AVCA Scheduling Database.	Expo – Visit the Scheduling Center Booth
Available 24 hours		AVCA 40th Anniversary Celebration – Join the AVCA in celebrating 40 years of serving volleyball coaches. Check out videos, photos, and mementos of AVCA coaches and volleyball history.	Expo – Visit the AVCA 40 th Anniversary Booth
12:30 – 1:30 p.m. ET		AVCA Educational Sessions	
	Exclusive content for virtual convention attendees	Training Middle Blocker Attacking – Jerritt Elliott & Texas Coaching Staff	Sessions
	Exclusive content	The Impact of First Ball Side Out – Lyndsey Oates & Northern	Sessions

	for virtual convention attendees	Colorado Coaching Staff	
	Exclusive content for virtual convention attendees	Motor Learning – John Kessel, Bob Bertucci, Mark Fishman, Beth Van Fleet & Patty Dodd	Sessions
1:45 – 2:45 p.m. ET		AVCA Educational Sessions	
	Exclusive content for virtual convention attendees	The Many Different Ways Coaches Around the World are Handling the Setter in Rotation 1 – Giovanni Guidetti	Sessions
	Exclusive content for virtual convention attendees	Winning Habits – Andrea Becker, John Speraw & Don Patterson	Sessions
	Video recordings of Learning Labs will be available on demand by the end of each day	Learning Lab: Offensive Systems & Developing an Offense – Sanja Tomasevic & Carlos Moreno	Sessions – Zoom Link
3 – 4 p.m. ET		AVCA Educational Session	
	Video recordings of Learning Labs will be available on demand by the end of each day	Learning Lab: The Many Different Ways Coaches Around the World are Handling the Setter in Rotation 1 – Giovanni Guidetti	Sessions – Zoom Link
4:15 – 5:15 p.m. ET		AVCA Educational Session	
	Video recordings of Learning Labs will be available on demand by the end of each day	Learning Lab: Blocking – Travis Hudson	Sessions – Zoom Link
5:30 – 8:30 p.m. ET		AVCA Educational Session	
		Pre-Convention Seminar: An Analysis of Advanced Offensive and Defensive Systems and Skill Development (presented by the United States Marine Corps) – Jim Stone & Mick Haley	Main Stage

THURSDAY, DECEMBER 16, 2021			
All Times Listed in Eastern Time	Program Notes	AVCA Virtual Convention Session/Event	Virtual Platform Section
	Daily Program Overview Available Upon Entry Into Lobby	Today's Program featuring Landrum Roberts	Lobby
On Demand		Introduction to the AVCA Virtual Convention	Sessions
Booths Available 24 hours Live Chats & Video Calls can be scheduled 10 a.m. – 5:30 p.m. ET		AVCA Virtual Volleyball Marketplace – Search for vendors, get product information, receive attendee product show specials, and schedule appointments directly with AVCA Virtual Convention exhibitors during or after the show. Visit exhibitor booths anytime to schedule an appointment.	Expo
Available 24 hours		Career Center – Visit the Virtual Career Center to search job openings, post resumes, review salary survey information by division/conference, and schedule an appointment with a resume expert career counselor. *Please visit the Career Center page on the convention site for information on scheduling counselor appointments. Appointments	Expo – Visit the Career Center Booth

		are available first-come, first-served.	
Available 24 hours		College Open Dates & Tournament Scheduling Center – College coaches have the opportunity to post open dates or search open date postings through the AVCA Scheduling Database.	Expo – Visit the Scheduling Center Booth
Available 24 hours		AVCA Online Auction (auction proceeds benefit Diversity Awards Program)	Expo – Visit the Auction Booth
Available 24 hours		AVCA 40th Anniversary Celebration – Join the AVCA in celebrating 40 years of serving volleyball coaches. Check out videos, photos, and mementos of AVCA coaches and volleyball history.	Expo – Visit the AVCA 40 th Anniversary Booth
10:30 – 12 p.m. ET		AVCA Educational Session	
		Opening Session: Olympic Review – Trends from Tokyo that are Changing the Game (presented by USA Volleyball) – Erin Virtue, John Speraw & Members of the USAV National Team Staffs	Main Stage
12:15 – 1:15 p.m. ET		AVCA Educational Session	
	Video recordings of Learning Labs will be available on demand by the end of each day	Learning Lab: Increasing Player Ownership in their Development – Jonathan Newman-Gonchar	Sessions – Zoom Link
1:30 – 2:30 p.m. ET		AVCA Educational Sessions	
		Out of System Training and Drill Progressions for Setters and Attackers – Brad Keller	Sessions
		Brazilian Style: How to Plan Your Entire Season and Execute the Plan Through Systems & Drills – Dega Da Gama & Leandro Dutra	Sessions
		Maximizing Your Stars and Dealing with Your “C” Performers – Beth Launiere & Leo Hopf	Sessions
	Exclusive content for virtual convention attendees	Cracking the Code: Individualizing Skill Development & Motivation on the Beach – Jon Wilson, Cameron Sitler & Silila Tucker	Sessions
2 – 5 p.m. ET		Career Center	
		Career Counseling Sessions with Rebekah Hawthorne *Meet with Rebekah for individual 30-minute counseling sessions over Zoom to get assistance with resume writing, resume critique, interviewing skills, and general career development topics. Participants must sign-up in advance on a first-come, first served basis. Please visit the Career Center page on the convention site for more information.	Individual Zoom meeting link will be sent to sign-up list
2:45 – 3:45 p.m. ET		AVCA Educational Session	
		Preparing to Prepare for Tokyo – How We Utilized Data to Inform Our Training Priorities Before the Olympics (presented by Jostens & USA Volleyball) – Nate Ngo	Sessions
		Building Better Athletes – Finding the Sweet Spot Between Court Training and Strength & Conditioning (presented by Jostens) – Jennifer Jacobs & Andy Stocks	Sessions
	Video recordings of Learning Labs will be available on demand by the end of each day	Learning Lab: Passing – Malia Shoji	Sessions – Zoom Link
4 – 5 p.m. ET		AVCA Educational Session	
		Statistics for Decision Makers (presented by Hudl) – Eduardo Fiallos	Sessions
		Recruiting International Student-Athletes (presented by Jostens) – Thiago Lopes	Sessions

	Exclusive content for virtual convention attendees	Building Olympic Culture on the Beach: What We Learned from Tokyo 2021 (presented by Beach Nation)– Erin Virtue, John Speraw, Angie Akers & Todd Rogers	Sessions
5:30 – 6:30 p.m. ET		AVCA Educational Sessions	
		Rethinking Feedback in a Practice Setting (presented by USA Volleyball) – John Speraw	Sessions
		Setting for Dummies – Boiling Down the Setting Skill to the Essentials and How to Train Them – Jamie Morrison	Sessions
		One Semester of NIL: Key Issues and Early Trends to Support Your Athletes and Boost Your Recruiting Game – Michelle Meyer	Sessions
	Exclusive content for virtual convention attendees	Hot Topic: Women Coaches Matter – Megan Owusu, Pri Piantadosi-Lima, Nicole Christner, Ali McColloch, Gretchen Hand, Karolina Marciniak, Kristina Hernandez, Majo Orellana, Angela Rock & Terri Del Conte	Sessions
6:30 – 7 p.m. ET		Link Up & Learn Happy Hour – Live Semifinal Match Preview Discussion with TBD & TBD *Grab a drink with your friends and join our speakers as they break down the semifinal match-ups and get you ready for a great night of volleyball. Debate with our speakers and make your predictions of which teams will be competing for the title on Saturday.	Main Stage – Zoom Link

FRIDAY, DECEMBER 17, 2021			
All Times Listed in Eastern Time	Program Notes	AVCA Virtual Convention Session/Event	Virtual Platform Section
	Daily Program Overview Available Upon Entry Into Lobby	Today's Program featuring Landrum Roberts	Lobby
On Demand		Introduction to the AVCA Virtual Convention	Sessions
Booths Available 24 hours Live Chats & Video Calls can be scheduled 10:30 a.m. – 7:30 p.m. ET		AVCA Virtual Volleyball Marketplace – Search for vendors, get product information, receive attendee product show specials, and schedule appointments directly with AVCA Virtual Convention exhibitors during or after the show. Visit exhibitor booths anytime to schedule an appointment.	Expo
Available 24 hours		Career Center – Visit the Virtual Career Center to search job openings, post resumes, review salary survey information by division/conference, and schedule an appointment with a resume expert career counselor. *Please visit the Career Center page on the convention site for information on scheduling counselor appointments. Appointments are available first-come, first-served.	Expo – Visit the Career Center Booth
Available 24 hours		College Open Dates & Tournament Scheduling Center – College coaches have the opportunity to post open dates or search open date postings through the AVCA Scheduling Database.	Expo – Visit the Scheduling Center Booth
Available 24 hours		AVCA Online Auction (auction proceeds benefit Diversity Awards Program) *Please note auction closes at 7:30 p.m. ET on Friday	Expo – Visit the Auction Booth
Available 24 hours		AVCA 40th Anniversary Celebration – Join the AVCA in celebrating 40 years of serving volleyball coaches. Check out videos, photos, and mementos of AVCA coaches and volleyball history.	Expo – Visit the AVCA 40 th Anniversary Booth

10:30 – 11:30 a.m. ET		AVCA Educational Sessions	
		The 4 C's to Planning an Effective Practice – Lindsey Walton & Oklahoma Coaching Staff	Sessions
		The Head-Assistant Coach Relationship – Christy Johnson-Lynch, Jen Malcom, Tom Hilbert, Emily Kohan & Ryan Theis (Moderator)	Sessions
		Rallies, Rotations and Racism: An Intersectional Perspective of People of Color in Volleyball – Karen Weatherington, Ray Gooden, Ashley Preston & Verna Julaton	Sessions
11:45 – 12:45 p.m. ET		AVCA Educational Session	
	Video recordings of Learning Labs will be available on demand by the end of each day	Learning Lab: Setting – Christy Pfeffenberger	Sessions – Zoom Link
1 – 2 p.m. ET		AVCA Educational Session	
		Organizing and Executing Productive Team and Individual Meetings (presented by Art of Coaching Volleyball) – Terry Liskevych	Sessions
		Transgender Student-Athletes: Creating an Inclusive Environment that Helps Student-Athletes be Well to do Well (presented by the Diversity Development Team) – Molly Peirano	Sessions
	Exclusive content for virtual convention attendees	Empowering Athletes Through Innovation & Environment (presented by Beach Nation) – Doug Beal, Mike Dodd, Todd Rogers & John Mayer	Sessions
2 – 5 p.m. ET		Career Center	
		Career Counseling Sessions with Rebekah Hawthorne *Meet with Rebekah for individual 30-minute counseling sessions over Zoom to get assistance with resume writing, resume critique, interviewing skills, and general career development topics. Participants must sign-up in advance on a first-come, first served basis. Please visit the Career Center page on the convention site for more information.	Individual Zoom meeting link will be sent to sign-up list
2:15 – 3:15 p.m. ET		AVCA Educational Session	
		Curated Reality: Or How to Leverage Social Media for Recruiting and NIL – Andy Wenstrand	Sessions
		What I Learned about Serving in the Olympics and How We're Translating that to the College Gym (presented by USA Volleyball & Hudl) – Jeff Liu	Sessions
	Exclusive content for virtual convention attendees	Roundtable: Evolution of the College Beach Game – Beth Van Fleet, Joe Rich, Patty Dodd, Steve Grotowski & Mark Fishman	Sessions
	Video recordings of Learning Labs will be available on demand by the end of each day	Learning Lab: Driving a Winning Team Culture (and avoiding a derailment!) – Bo Hanson	Sessions – Zoom Link
3:45 – 4:45 p.m. ET		AVCA Educational Sessions	
		Planning and Facilitating a Week of Practice Drills – Lauren Steinbrecher & James Madison Coaching Staff	Sessions
		An Athlete's Perspective of Coaches: What Helps and What Hurts (presented by USA Volleyball) – Kim Hill	Sessions
		The Pursuit of Excellence – Ryan Hawk	Sessions
	Exclusive content for virtual convention attendees	Optimal Performance Theory in the Beach Game – John Mayer & Billy Allen	Sessions

5 – 6 p.m. ET		AVCA Educational Sessions	
		Bolstering Your Attackers' Toolkit (presented by USA Volleyball) – Erin Virtue, Tama Miyashiro & Alfee Reft	Sessions
		Skill Training & Correction Part II – Breaking Down Communication Techniques and Keys for Learning (presented by Master Coaches) – Mick Haley, Ruth Nelson & Bob Bertucci	Sessions
		Match Management: Preparation, Adjustments & Using Data – Melissa Wolter & Haley Kindall	Sessions
6 – 7 p.m.		How LGBTQ+ Inclusion in Volleyball Advances Team Culture – Giovana Melo, Galen Dodd, Jake Barreau, Brooke Rundle & Kirk Walker	Sessions – Zoom Link
7:30 p.m. ET		AVCA Silent Auction Closing – winning bidders will be contacted after the event for payment and shipping instructions	Expo – Visit the Auction Booth

SATURDAY, DECEMBER 18, 2021

All Times Listed in Eastern Time	Program Notes	AVCA Virtual Convention Session/Event	Virtual Platform Section
	Daily Program Overview Available Upon Entry Into Lobby	Today's Program featuring Landrum Roberts	Lobby
Booths Available 24 hours Live Chats & Video Calls can be scheduled 8:30 a.m. – 12:30 p.m. ET		AVCA Virtual Volleyball Marketplace – Search for vendors, get product information, receive attendee product show specials, and schedule appointments directly with AVCA Virtual Convention exhibitors during or after the show. Visit exhibitor booths anytime to schedule an appointment.	Expo
Available 24 hours		Career Center – Visit the Virtual Career Center to search job openings, post resumes, review salary survey information by division/conference, and schedule an appointment with a resume expert career counselor. *Please visit the Career Center page on the convention site for information on scheduling counselor appointments. Appointments are available first-come, first-served.	Expo – Visit the Career Center Booth
Available 24 hours		College Open Dates & Tournament Scheduling Center – College coaches have the opportunity to post open dates or search open date postings through the AVCA Scheduling Database.	Expo – Visit the Scheduling Center Booth
Available 24 hours		AVCA 40th Anniversary Celebration – Join the AVCA in celebrating 40 years of serving volleyball coaches. Check out videos, photos, and mementos of AVCA coaches and volleyball history.	Expo – Visit the AVCA 40 th Anniversary Booth
10:15 – 11:15 a.m. ET		AVCA Educational Sessions	
		Training Your Team to be Efficient Out of System – Jamie Morrison	Sessions
		Semifinal Match Analysis (presented by Hudl) – Todd Dagenais & Nicki Holmes	Sessions
		Great Mentors, Key Takeaways, and Gold (presented by USA Volleyball) – Erin Virtue	Sessions
11:30 – 12:30 p.m. ET		AVCA Educational Sessions	
		Serve Receive with USAV Women's National Team (presented by USA Volleyball) – Tama Miyashiro	Sessions
		Where Does the Back Row Attack Fit into the Women's Game (presented by Hudl) – Giuseppe Vinci	Sessions

		Max Out Mindset for Volleyball: Preparing the Mind and Your Team for Battle – Larry Widman	Sessions
12:45 – 1:45 p.m. ET		AVCA Educational Sessions	
		Coaching Using Story Telling – External Feedback in Action – Jamie Morrison	Sessions
		Growing Unrest of Student Athletes Post COVID and How We Move Forward – Chelsi Day, Heather Olmstead, Laura “Bird” Kuhn, Matt Ulmer & Todd Dagenais (Moderator)	Sessions
		Improve Your Drills: Think Enhancement Rather Than Addition (presented by Art of Coaching Volleyball) – Tod Mattox	Sessions
	Exclusive content for virtual convention attendees	Winning Olympic Gold on the Beach: Planning, Preparing and Performing – Angie Akers, Kare Mol & Victor Anfiloff	Sessions
2 – 3 p.m. ET		AVCA Educational Sessions	
		Training and Incorporating Defensive Tactics – Dave Shondell & Purdue Coaching Staff	Sessions
		10 Lessons from the Greatest Minds in the Game – Emily Hawthorne	Sessions
		Good Execution – Knowledge, Skills & Sound Decisions – Jim McLaughlin	Sessions
	Exclusive content for virtual convention attendees	Get Your Players Out of Their Heads: The Who, What, When, Where, Why and How – Laura Ratto & Anna Hennings	Sessions
2 – 5 p.m. ET		Career Center	
		Career Counseling Sessions with Rebekah Hawthorne *Meet with Rebekah for individual 30-minute counseling sessions over Zoom to get assistance with resume writing, resume critique, interviewing skills, and general career development topics. Participants must sign-up in advance on a first-come, first served basis. Please visit the Career Center page on the convention site for more information.	Individual Zoom meeting link will be sent to sign-up list
3:15 – 4:15 p.m. ET		AVCA Educational Sessions	
		Developing Championship Culture (presented by 431 Sports) – Greg Dale	Sessions
		Coaching Youth Sports – Guidelines to Ensure the Development of High School Athletes – Charlie Sullivan	Sessions
	Video recordings of Learning Labs will be available on demand by the end of each day	Learning Lab: Title TBD – Speaker TBD	Sessions – Zoom Link
4:30 – 5:30 p.m. ET		AVCA Educational Sessions	
		Former Olympic Coaches Analyze Trends from Tokyo and How Coaches Can Apply These Lessons in Their Gyms (presented by Master Coaches) – Jamie Morrison, Erin Virtue, Nate Ngo, Mick Haley, Bob Bertucci, Ruth Nelson & Doug Beal (Moderator)	Sessions
		Simplify Your System: How Breaking Down Your Defense and Skill Work Prevent Them from Breaking Down – Kyle Shondell & Will Dowdy	Sessions
5:45 – 6:45 p.m. ET		AVCA Educational Sessions	
		Taking Ownership of Your Practice – Michelle Jakubowski	Sessions
		It’s a Mental Thing: Strategies for Helping Your Players Improve Their Mental Toughness – Greg Dale	Sessions
6:45 – 7:30 p.m. ET		Link Up & Learn Happy Hour – Live Championship Match Preview Discussion with TBD & TBD *Grab a drink with your friends and join our speakers as they break down the championship match and get you ready for a great night of volleyball. Listen to the discussion and then make	Main Stage – Zoom Link

		your prediction of which team will be crowned 2021 National Champions.	
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