

AVCA Silent Auction Donation Guidelines

- The AVCA must receive all silent auction donor forms, donated items and displays by Monday, November 27, 2023. Incomplete items will not be listed in the final auction catalog.
- All certificates must be valid through Dec. 31, 2024. List any restrictions, such as expiration and blackout dates.
- All donations must meet the \$100 (USD) minimum retail value requirement.
- Tax information will be mailed to all donors following the AVCA Convention upon request.

AVCA Silent Auction Donation Tips

To maximize your exposure and bidding, below are a few tips and types of donations that have been popular in the past:

- Electronics and gift cards are popular. If donating a gift card/certificate, please indicate the retail value in the item's description provided on the <u>online auction donation form</u>
- Tangible items a bidder can touch, feel or smell can market themselves. Don't forget, if you're donating a tangible item, you must either bring it to convention in Tampa and drop it off at registration on December 13 or 14; or ship your item directly to AVCA Headquarters (all items must arrive by November 27)
- Unique dining experiences or fun outings through national chains or near top destinations
- Volleyball training equipment, gear and apparel
- Handcrafted items, especially unique gifts for volleyball teams, players or coaches
- Collector's items, such as old sports ads or antique volleyball memorabilia that are unique or hard to find
- Sports and music memorabilia such as autographed items, apparel, photographs, equipment and tickets
- Mini vacations for two or more people including hotel accommodations can acquaint people with your hotel or city, as well as generate bidder interest
- Themed gift baskets can also generate a good deal of attention, while still highlighting your company. If the donation includes multiple products/services intended to be auctioned together (*example gift basket*), please provide a description and approximate retail value for each product/service. Themes are endless, below are some ideas to get you started or <u>CLICK HERE</u> for 500 fun ideas:
 - Pet Basket pet treats, toys, and collar
 - Sports Basket jerseys, hats, and tickets
 - Gardening Basket flower/plant seeds, flowerpots, gardening tools, gloves and watering can
 - Kitchen Basket utensils, spices, cookbooks, measuring cups, and salt and pepper shakers
 - Family or Team Game Night Basket Board games, volleyball themed prizes and pizza/sandwich gift card
 - **Children's Basket** items such as stuffed animals, toys, t-shirts, and games
 - Picnic Basket linens, blanket, plates, glasses, wine, and corkscrew
 - * **Do not wrap gift baskets.** Items produce more bids if the bidder has a clear view of items in baskets. It can make shipping easier if a basket is wrapped, but we may remove wrapping for display on-site.

For questions regarding the silent auction, please contact Tara McGuire at <u>tara.mcguire@avca.org</u> or 859-551-3903.