

# Convention Sponsorship Opportunities



# High School All-America Sponsor: Contact for Details



Identification, nominations and  
selection of High School All-Americans

## Collegiate All-American Sponsorship: \$20,000

One of the AVCA's most visible programs. The AVCA honors over 1,000 athletes with its All-Region, All-America and POY awards. The POY from all divisions and the Division I All-America Team are honored at a banquet during the AVCA Annual Convention. Every time an award winner is promoted through the media, a release by the schools sports information department or announcement on their web site, consumers will see your company's name. Former AVCA POY's include Long Beach State's Misty May and Stanford University's Kerri Walsh.





## Convention Kickoff Party & Game Night: \$15,000



Kick off the convention in your own special way. You have the ability to welcome everyone to the event in a fun and relaxing atmosphere. We'll have games like corn hole and table games like blackjack, poker, craps and roulette. Brand the room how you wish, while coaches compete for prizes throughout the evening. Expected average attendance is 1,000+. This event is the first meal function of the week and will be on Wednesday, December 14 from 8 – 10:15 pm at the Hilton Grand Central Ballroom – 2<sup>nd</sup> Floor.



## AVCA All-America/POY Banquet Sponsorship: \$15,000 (SOLD)

The Player of the Year from all divisions and the Division I All-America Team are honored at the AVCA All-America/Player of the Year Banquet held during the AVCA Annual Convention. This is a must see and most well attended single event at the AVCA convention. With an average attendance of more than 1,000, this event offers great exposure and a captive audience of volleyball decision makers. The sponsor would have the opportunity to address the audience as well as present the honorees with their awards.





## AVCA Coaches Honors Luncheon Sponsorship: \$15,000 (SOLD)



The Coaches Honors Luncheon drew 700 attendees in 2022 and is guaranteed to be one of the most attended functions at the Convention. Title sponsorship gives premier placement in terms of signage, recognition, and exposure to attendees. Coaches from all levels as well as the 2023 AVCA Hall of Fame class will be honored at this prestigious event. Be the brand that they associate with excellence!

## COY/Hall of Fame Sponsorship: \$10,000

Be recognized as the standard of excellence as sponsor of the Coach of the Year and Hall of Fame programs. No other programs are as revered and as cherished as these. If you want to position your product as the standard bearer of quality, then this opportunity may be for you. The sponsor will receive recognition on all awards, during the Coaches Honors Luncheon, in press releases and much more.





## Player of the Year Sponsorship: \$10,000



This prestigious sponsorship allows your company to be associated with the Player of The Year for each collegiate division. The sponsorship also gives you the opportunity to increase your visibility and gain name recognition. The sponsor will be able to present each honoree with their awards.



## General Signage Sponsorship: \$10,000 (SOLD)

Have your name and logo on well over 100 directional and informational signs and 8 daily schedules placed throughout the convention center.





## AVCA Coaches Tournament: \$7,500



The AVCA Coaches Tournament provides the opportunity for coaches to show the world they can still play! The tournament will take place in the Exhibit Hall on Friday, December 15 from 5 – 7:30 pm. Food and drinks will be provided during this time. You'll have the opportunity to have a food/drink station near your booth, provide t-shirts with the Convention logo to all participants and provide the winners with prizes. There will be hard court and sand winners.



## Hotel Keycard Sponsorship: \$7,500

Have your name on the one item everyone has to have (their Hotel Keycard). You have the ability to use the keycard in any way you want to create a marketing piece. This allows you to be in the hands of attendees from check-in to check-out.

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## Convention App Sponsorship: \$5,000



The AVCA Convention App provides you with the opportunity for various exposure inside of the App. Banner ad on the landing page, ability to upload video, PDFs, etc. as well as many more branding opportunities.



## AVCA Coaches Zone Sponsorship: \$5,000 (SOLD)

This sponsorship allows your company to be prominently featured in the “AVCA Coaches Zone”, a gathering space complete with tables and The AVCA Coaches Zone will be located near the middle of the Volleyball Marketplace, where you can take advantage of 20 hours of traffic that is scheduled into the convention schedule. During sponsor functions, food and beverage stations will be positioned strategically around the Coaches Zone, guaranteeing maximum traffic and ample time to build relationships, show your product and discuss opportunities with coaches.





## AVCA Girls' Talent Showcase @ AVCA Convention Title Sponsorship: \$5,000



This recruiting event draws nearly 400 athletes from all parts of the country and just as many college coaches. Widely advertised throughout the fall season to both collegiate and high school coaches, this event puts your name in front of the best in volleyball coaches.



## Bag Sponsorship: \$5,000 + cost of bags (SOLD)



This is always one of the most visible and appreciated sponsorships at the convention. Every convention attendee will be given a convention bag, which you will provide. The bags are carried throughout the convention and throughout the year by coaches and club directors. Your logo and the AVCA Annual Convention logo will be visible to everyone.

## Lanyard Sponsorship: \$4,500

Have your logo on something every attendee must wear. This is a great vehicle for name recognition/retention.



## Name Badge Sponsorship: \$4,500 (SOLD)



Have your logo on something every attendee must wear. This is also a great vehicle for name recognition/retention.

## Pre-Convention Seminar Sponsorship: \$2,500

This sponsorship provides you an opportunity to give a 3-4 minute sales message at the beginning of the session and welcome everyone to the seminar. This seminar is one of the most popular at the convention and a great opportunity to gain more exposure for your company. This will be the only seminar taking place during this time.



## Water Bottle Sponsorship: \$2,500 (includes cost of water bottles)

Sponsor water bottles that coaches can carry around all week and then take home with them. You will provide your logo and marketing message and we'll order the water bottle for you. Approximately 4 water stations will be placed throughout Volleyball Marketplace, meeting rooms and the Talent Showcase area.





## Water Barrel Covers: \$2,500 (SOLD)



Your company will be the center of attention with this new sponsorship. Have your company logo on a total of 8 water barrel covers that are placed around the net systems. Great opportunity for branding and name recognition.





## AVCA Super Session/Victory Club Sponsorship: \$2,000



On Friday, December 15 from 9 - 10:30 am in the Hilton Grand Central Ballroom – 2<sup>nd</sup> Floor, you'll also have the opportunity to speak for 3-4 minutes to a crowd of around 600-700 attendees. Victory Club award recipients will be recognized during this timeframe! These coaches are members who have reached various victory milestones in their career.

## AVCA Semi-Final Tailgate Party: \$2,000

Looking to sponsor a party? On Thursday, December 14 for one hour, the Semi-Final Tailgate Party will take place at the Convention Center. You'll have the opportunity to make the party your own by using your company branding and welcoming everyone to the event.



## Stadium Cup Sponsorship: \$2,000 (includes cost of cups)

This branding sponsorship allows the sponsor to provide each convention attendee with a stadium cup. A cup will be placed into each coaches bag that is picked up by attendees at the registration area. Cost of stadium cups included in sponsorship.



## Pocket Koozie Sponsorship: \$1,750 (includes cost of koozies)

This branding sponsorship allows the sponsor to provide each convention attendee with a pocket koozie. A koozie will be placed into each coaches bag that is picked up by attendees at the registration area. Cost of koozie included in sponsorship.



## Convention Pen Sponsorship: \$1,750 (includes cost of pens)



This sponsorship gives you the opportunity to place your company's logo on pens that attendees will use every day. Stand out from the rest and maximize your convention presence. Sponsorship includes cost of pens.



## AVCA High School & Club Awards Celebration: \$1,500

This sponsorship provides you an opportunity to give a 2-minute sales message at the beginning of the awards celebration. You could also opt for a video message and brand the stage with pop-up banners. The celebration will be on Friday, December 16 in the Convention Center. AVCA Club Award Winners, RAPP Club Award Winners and High School Region COY Winners will be recognized.





## Career Center Sponsorship: \$1,000



The AVCA Career Center (located in the Volleyball Marketplace) will be a place coaches come to post resumes and search for job openings. Sponsor the Career Center and increase your exposure, as this is sure to be a high traffic area for the coaches you are trying to reach.

## AVCA Convention First Time Attendee Reception: \$1,000

The AVCA First Time Attendee Reception is for new AVCA convention attendees. This reception will take place on Wednesday, December 13 in the Convention Center. A classroom session for first time attendees will take place before the reception and will cover topics such as convention highlights, must attend events, maximizing time and networking. Sponsor will have the opportunity to speak in the classroom for 3-4 minutes, pass out promotional materials, and brand the reception.



## International Coaches Networking Breakfast & Orientation: \$1,000 (SOLD)

On Thursday, December 15 from 9 – 10:30 am at the Convention Center, Room CHI 207, all international coaches are invited to attend a networking breakfast and orientation. Help welcome our international guests and deliver a 3-4 minutes message with the opportunity to leave promotional materials and/or a gift.



## Food or Drink Station : \$1,000

Drive traffic to your booth during the Friday Night Party at the AVCA Convention. Party will be located in the Volleyball Marketplace from 5–7:30 pm. A food or drink station (your choice) will be placed in or near your booth during party hours. Each station will include a server. Multiple sponsorships are available.



## Saturday “Grab & Go” Breakfast Sponsorship: \$1,000

Increase your exposure at the AVCA Convention by sponsoring the Saturday Breakfast, December 17th from 8:30-9:30am. This sponsorship gives you the opportunity to have a breakfast station at your booth, greatly increasing the flow of traffic!



## Product Development Seminars: \$1,000 (hour) (SOLD)

A Product Development Seminar allows you to reach out to convention attendees by providing up to an hour classroom presentation. This is a great way to explain/introduce your product or service (9 spots are available).





## T-Shirt Sponsorship: \$1,000 + cost of T-Shirts (SOLD)

Drive traffic to your booth and increase your exposure by providing t-shirts to convention attendees. This sponsorship provides the opportunity to include a coupon in the convention registration bags that attendees can redeem at your booth to receive the t-shirt. This is an excellent way to create another selling opportunity for your product or service.



## Convention Seminar Sponsorship: \$1,000



How can you increase your exposure in front of a large group of volleyball coaches at the AVCA Convention? Convention seminar sponsors are given an opportunity to deliver a sales message during the first 3 – 4 minutes of the presentation as well as provide promotional materials to the coaches who attend the session. This sponsorship is a budget friendly way to make your product or service stand out from the rest.

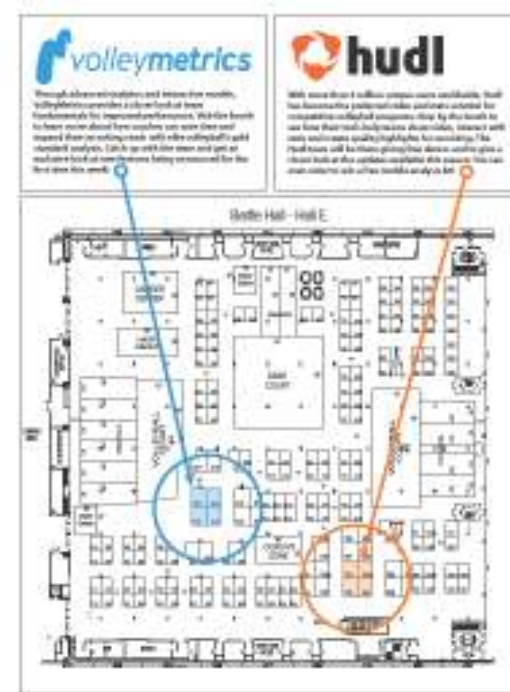
## Convention General Meetings Sponsorship: \$1,000



Pick a specific group (if available) that you want to target and sponsor one of our 9 general meetings. Use an informational, promotional materials, etc. to get into the hands of our attendees. Use the room to promote your company and have the chance to introduce the keynote speakers for each meeting.

# Volleyball Marketplace Floor Map: \$1,000 (SOLD)

Here's your opportunity to brand your name on something that every attendee should have in their hands! The Volleyball Marketplace Floor Map will be printed on an 8 ½ x 11 piece and placed into each registration bag. Your logo and booth number will be prominently placed on each map. You'll also receive additional branding on a larger map that will be placed near the Volleyball Marketplace entrance doors.



## Sand Court Ball Stops: \$500



Place your branding around the sand court in the middle of the exhibit hall! This sponsorship opportunity offers a prime location for your branding. Ten sponsorships are available.

## [Sponsorship Levels \(click ribbons to view chart\)](#)

