

Partnership Opportunities



Collegiate All-American Partnership **(SOLD)**



The AVCA honors over 1,000 athletes with its All-Region, All-America and POY awards. The POY from all divisions and the Division I All-America Team are honored at a banquet during the AVCA Annual Convention.

- Title Partner of One of the AVCA's most Prestigious programs
- National Press Release
- AVCA Social & Digital Media support
- Promotional video at AVCA Convention
- The 1000 winners are promoted through via social/digital and media releases by the schools SID's
- Former AVCA POY's include University of Pittsburgh's Olivia Babcock and University of Wisconsin's Sarah Franklin.



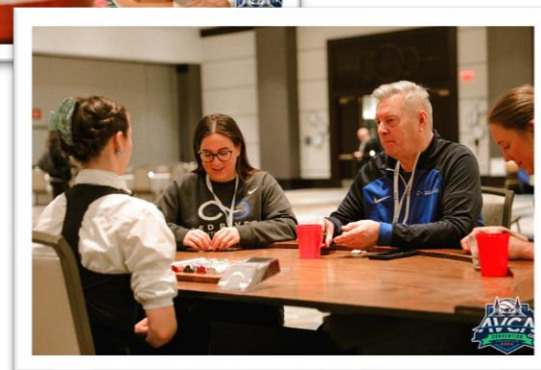
Investment: \$20,000

Convention Kickoff Party & Game Night



The First Impression is the Best Impression and what better way to make a first impression than to be the Company to kick off the AVCA Convention than with a party!!

- Title Partner of the Kickoff Event
- Casino Night Theme
- Over 600+ Coaches in attendance
- Significant and Unique branding and messaging opportunities
- AVCA Social & Digital Media support



Investment: \$15,000

Coaches Honors Luncheon **(SOLD)**

This distinguished partnership provides your company an opportunity to be associated with the best coaches in the sport!

- Title Partner of the Coaches Luncheon
- Average attendance is 700.
- Ad in luncheon program
- Significant branding opportunities
- AVCA Social & Digital Media support
- Opportunity to speak for 2-3 minutes



Investment: \$15,000

All-America/POY Banquet (Pending)



This Prestigious partnership allows your company to be associated with the student-athletes big night!

- Title Partner of the All-America/POY Banquet
- Average attendance is 750.
- Ad in banquet program
- Significant branding opportunities
- AVCA Social & Digital Media support
- Opportunity to speak for 2-3 minutes



Investment: \$15,000

Coach of the Year & Hall of Fame



Be recognized as the standard of excellence as partner of the Coach of the Year and Hall of Fame programs

- Place your brand one of the most revered and cherished awards by ALL Volleyball Coaches
- Key recognition and branding during the awards ceremony at the Coaches Honors Luncheon
- National Press Release
- AVCA Social & Digital Media support
- AVCA Website Recognition



Investment: \$12,500



Player of the Year



This Prestigious partnership allows your company to be associated with the Player of The Year for each collegiate division.

- Title Partner of the POY Awards
- Logo on all awards
- Partner is on stage presenting each honoree with their award
- Significant branding opportunities
- AVCA Social & Digital Media support
- Inclusion in email messaging to all Attendees



Investment: \$12,500

Convention Signage (SOLD)



Reach EVERY convention attendee with your brand placement throughout the event!

- Placement on over 75 activity signs.
- Logo on a minimum of 8-meter boards
- Signage on entrance/exit unit
- Logo on all schedules printed & online
- Branding near each hard court



Investment: \$12,500

AVCA Convention Name Badges & App **(SOLD)**



Be at the Front of the Line with your brand with ALL of the Attendees during the ENTIRE Convention!

- Your Brand front and center of every Attendee
- Exclusive branding on ALL Name Badges
- Banner Ad with a hyperlink on the App landing page
- Banner Ad with a hyperlink on the App landing page
- Company insert in each registration bag
- Ad in AVCA Convention Program



Investment: \$8,500

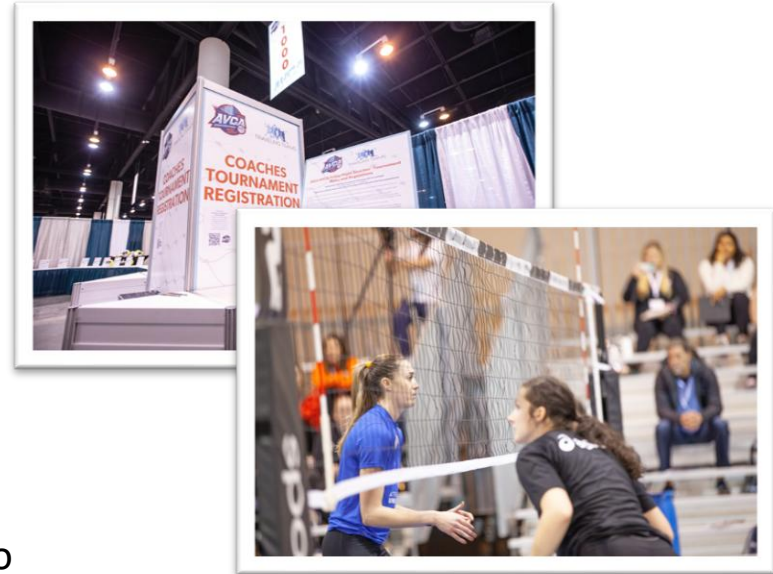


AVCA Coaches Tournament (SOLD)



Fun atmosphere where Coaches play, and you have direct outreach with participants!

- Tournament located in exhibit hall
- Food or drink station in/near booth
- Various branding opportunities
- T-shirts to all participants with your company logo
- Inclusion in Sponsor Thank You e-mail to Attendees
- Ad in AVCA Convention Program



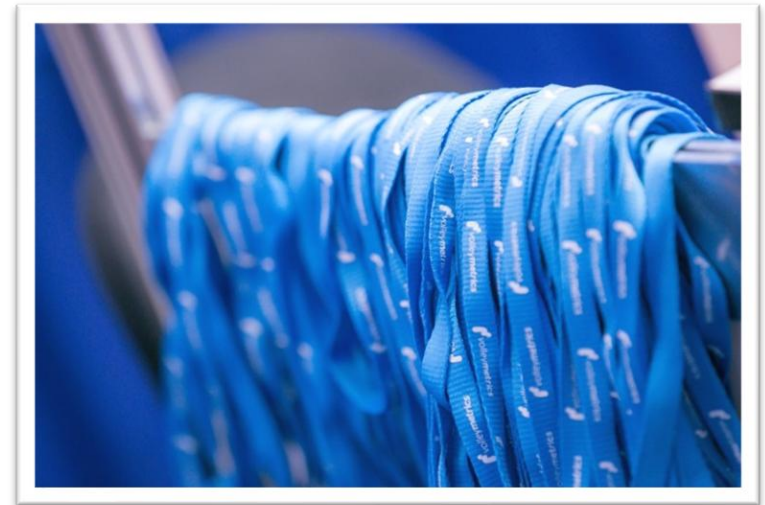
Investment: \$7,500

Lanyards (SOLD)



Have Your Logo on Something every attendee must wear!

- Logo on all lanyards
- Inclusion in on-site Convention Sponsor branding
- Company insert in each registration bag
- Inclusion in Sponsor Thank You e-mail to Attendees
- Ad in AVCA Convention Program



Investment: \$7,500

Hotel Keycards



Be in the hands of attendees from check-in to check-out!

- Brand keycard in your own way
- Each attendee receives 2 at selected partner hotels
- Inclusion in on-site Convention Sponsor branding
- Company insert in each registration bag
- Inclusion in Sponsor Thank You e-mail to Attendees
- Ad in AVCA Convention Program



Investment: \$6,000



Water Bottles & Pens



Keep Your Company Top of Mind!

- Logo on water bottles and pens
- Water bottles placed in high traffic area for pick-up
- Pens placed in all registration bags
- Inclusion in on-site Convention Sponsor branding
- Company insert in each registration bag
- Inclusion in Sponsor Thank You e-mail to Attendees
- Cost includes product/2,000 pieces



Investment: \$6,000

**Can be combined with Cups & Koozies for \$9,000*



Bag Sponsorship (Pending)



One of the most visible and appreciated sponsorships at the Convention. Take home a piece of the annual event!

- Each attendee receives bag upon registration.
- Bag includes your logo and Convention logo
- Inclusion in on-site Convention Sponsor branding
- Company insert in each registration bag which can include single sheet or promotional item.
- Inclusion in Sponsor Thank You e-mail to Attendees
- Ad in AVCA Convention Program



Investment: \$5,000 + Bags

AVCA Coaches Zone (SOLD)



Popular gathering for all Convention attendees!

- Located inside Volleyball Marketplace
- Includes Podcast Center, tables and chairs for relaxation
- Significant branding opportunities
- Near F & B stations during meal functions
- Various customized activation opportunities



Investment: \$5,000

AVCA Girls' Talent Showcase (SOLD)



Exposure to uncommitted and unsigned high school players and college coaches.

- Recruiting event for college coaches
- 500-600 student athletes
- Exhibit opportunity available
- Sell directly to players and parents
- Promo opportunity to players



Investment: \$5,000



Water Barrel Covers (Pending)



On-Court Branding Opportunity!

- Branded barrels on one hard court
- One of most visible opportunities regarding impressions
- Inclusion in on-site Convention Sponsor branding
- Company insert in each registration bag
- Inclusion in Sponsor Thank You e-mail to Attendees
- Ad in Convention program
- Estimated 125,000 impressions over 3 days.



Investment: \$5,000

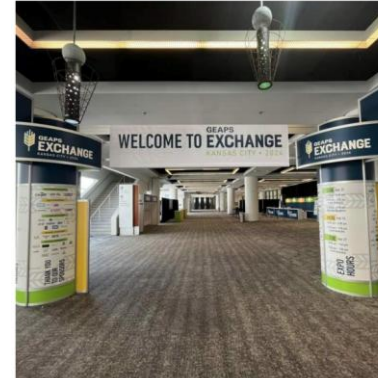


Column Wraps, Window Clings & Escalator Signage



Capture Attendees upon arrival and departure!

- Located near entrance of exhibit hall.
- Great branding opportunity.
- Inclusion in on-site Convention Sponsor branding
- Company insert in each registration bag
- Estimated 125,000 impressions over 3 days.



Investment:
\$7,500/Escalator Signage
\$2,500/Window Cling
\$2,500/Column Wrap



Cups & Koozies



Great way to increase name recognition and go home with attendees!

- Logo on cups and koozies
- Placed in high traffic area for pick-up
- Inclusion in on-site Convention Sponsor branding
- Company insert in each registration bag
- Inclusion in Sponsor Thank You e-mail to Attendees
- Cost includes product/2,000 pieces



Investment: \$5,000

**Can be combined with Water Bottles & Pens for \$9,000*

Pre-Convention Seminar & Super Session



Face time during 2 high profile gatherings!

- Opportunity to speak for 2-3 minutes at each event.
- Pre-Convention Seminar – Kick-Off session with no other competing sessions.
- Super Session – Hi-Profile Speaker(s)
- Victory Club – Coaches that have reached milestone wins.
- Super Session/Victory Club - 500 average attendance
- Pre-Convention Seminar – 300 average attendance
- Approximately 75% college coaches and 25% High School & Club Coaches.



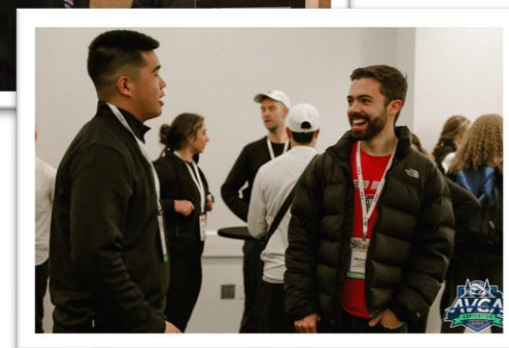
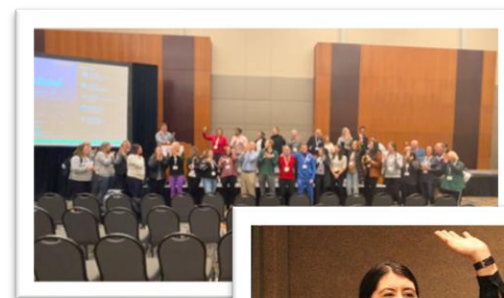
Investment: \$4,000

First Time Attendee Reception, Semi-Final Tailgate Party & HS /Club Awards Celebration **(SOLD)**



Opportunity to connect at various events on multiple days!

- Wednesday – First Time Attendee Reception
 - 50-75 attendees
 - Speak for 2-3 minutes
 - Branding and promo opportunities
- Thursday – Semi-Final Tailgate
 - 200 attendees
 - Speak for 2-3 minutes
 - Branding and promo opportunities
- Friday – H/S Club Awards Celebration
 - Honoring Club Directors, coaches and High School Region COY's
 - Speak for 2-3 minutes
 - Branding and promo opportunities



Investment: \$4,000



T-Shirts & Volleyball Marketplace Floor Plan (Pending)



Create branding and drive traffic to your booth!

- Logo & company description on floor maps
- Highlighted booth pinpointing location
- Coupon in registration bags for T-shirt pick-up at booth
- Inclusion in on-site Convention Sponsor branding
- Company insert in each registration bag
- Inclusion in Sponsor Thank You e-mail to Attendees
- Number of T-shirts is up to sponsor.



Investment: \$2,000 + T-shirts