



## AVCA SILENT AUCTION – FREQUENTLY ASKED QUESTIONS

---

### When and how should I submit my donation?

**Donate by Giving Tuesday** on **December 1**, by submitting our **[online donation form](#)**.

To ensure your item is displayed in the Silent Auction display area at convention, please:

- **Ship by Dec. 1** to: AVCA, Attn: Tara Swan, 2365 Harrodsburg Rd., Suite A325, Lexington, KY 40504
  - **Hand-deliver** to AVCA Convention registration staff in San Antonio by **8:00 a.m. CT on December 17**
- 

### What types of items can be donated?

The AVCA is seeking donations with a **minimum retail value of \$100**. For ideas, review the **[Auction Donation Guidelines](#)**.

Popular donations include:

- Volleyball equipment and apparel
  - Coach and player gifts
  - Electronics
  - Gift cards
  - Themed gift baskets
  - Travel packages
  - Event tickets
  - Spa products
  - Sports memorabilia
- 

### How Much Exposure can your AVCA Auction Donation Generate?

- **39,000+ Social Media Reach** – Auction items are promoted across AVCA channels, reaching users within our **315,000+ follower base**
- **13,500+ Volleyball Coaches Open AVCA eNewsletters** featuring auction items
- **3,350+ Marketing Email Opens** – Dedicated auction emails spotlight your company and donation
- **3,000+ Convention Attendees** – Auction items are displayed in a high-traffic area near registration, with signage to help drive visitors to your booth
- **1,100+ Auction Catalog Views** – Your logo, website, product information and booth number are featured in our catalog online
- **AVCA Convention Website Exposure** – Recognition and links on the AVCA Convention website

*\*\*Analytics are based on the 2025 AVCA Silent Auction.\*\**

## What is the shipping and handling policy for items not claimed onsite?

Physical items not picked up onsite by the winning bidder at the AVCA Convention will be returned to AVCA Headquarters. Items returned to AVCA Headquarters will be shipped from Lexington, Kentucky to the high bidder at the high bidder's expense.

The company who donates the item may offer to ship the item to the winning bidder at no additional cost, meaning the company pays for shipping and ships the item directly to the winning bidder. Services and non-tangible items do not require shipping.

Shipping and handling will be noted on each item's description in the auction catalog.

---

## Can I donate multiple items?

Bundle multiple products or services into a single item package on one [donation form](#), or complete a separate [form](#) for each item you would like auctioned individually.

---

## Do I have to be an AVCA member and/or a Volleyball Marketplace exhibitor to donate an auction item?

No! In fact, participating in the auction is a terrific way for both exhibiting and non-exhibiting companies to gain exposure at the convention.

The **2026 AVCA Silent Auction**, held in conjunction with the AVCA Convention in **San Antonio, December 16-20**, provides an affordable opportunity to showcase your products and services to thousands of volleyball coaches, club directors, and decision-makers.

---

## What happens to the money raised from the auction?

**100% of the proceeds** generated from the AVCA Silent Auction support the [AVCA T.E.A.M. \(Together, Empowerment, Accessibility, and Mentoring\) Awards](#). These awards demonstrate the AVCA's commitment to coach development and the transformational power of recognition and professional development opportunities available through the AVCA Convention.

---

## Is my donation tax deductible?

The AVCA is a **501(c)(3) charitable organization**, and your donation may be tax deductible. Please consult your tax professional for additional information. **100% of proceeds benefit the AVCA T.E.A.M. Awards**, supporting Togetherness, Empowerment, Accessibility, and Mentoring within the volleyball coaching community.

---

## Can I request a copy of my item's bid sheet?

In addition, donors may request a copy of their item's bid sheet following the convention, allowing them to follow up with attendees who expressed interest in their products or services. Reach out to the AVCA's [Tara Swan](#) to request a copy.

### **I'm donating a certificate. Do I need to send something to display?**

This is entirely up to you. Historically, items with a tangible display that engages one or more of the senses generate more excitement and attract higher bids. For example:

- A ticket package could include a school hat, jersey, or jacket.
- A vacation package might feature a basket of products from the destination area.

The more unique and visually appealing the display, the more attention it tends to generate for both the item and your organization. For additional ideas, review the [Silent Auction Donation Guidelines](#).

---

### **Why must gift certificates be valid through December 31, 2027?**

This encourages more frequent and higher bidding by giving the winning bidder ample time to use the product, service, or experience.

---

### **Who can I contact with questions?**

For questions, contact AVCA Membership and Communication Specialist Tara Swan at [tara.swan@avca.org](mailto:tara.swan@avca.org).

For more information, visit: <https://avcaconvention.org/auction/>.

**DONATE TO THE AUCTION**